

## Scientific and Information Journal

IN THE NUMBER:

### STATE AND LAW. LEGAL SCIENCE

#### THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE

**Pon'ca V.F.** Prospects of development of mortgage law in Russia ..... 56

#### FINANCIAL LAW; TAX LAW; FISCAL LAW

**Terekhova E.V.** Scientific and theoretical approaches to the study of the investment law in the Russian legal system (in the system of financial law) ..... 56

### ECONOMY. ECONOMIC SCIENCE

#### ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

**Serdiukova O.I., Mankieva A.V.** Foreign experience of attracting investments in the economy ..... 57

**Kovalenko D.I., Vazagova F.V.** Institutional features of formation and development of investment attractiveness of regional social and economic systems ..... 57

**Chernenko D.V.** State-private partnership in Russia ..... 58

**Palei T.F.** Governance of infrastructure development in the region industry ..... 58

**Makeenko M.V., Razumovskaia D.V., Tikhonova M.V.** The determination of the cost of pulp and paper industry wastewater treatment ..... 58

**Oleinik E.B., Akhmadullin R.I.** Structural analysis of foreign economic activity of the Primorsky krai ..... 59

**Silina E.A.** The use of the marketing possibilities a sports club as a way of formation of its competitive advantages ..... 59

## **STATE AND LAW. LEGAL SCIENCE**

---

### **THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE**

#### **PROSPECTS OF DEVELOPMENT OF MORTGAGE LAW IN RUSSIA**

© 2017 Pon'ca Viktor Fedorovich  
Doctor of Jurisprudence, Professor of Civil Law and Procedure  
and International Private Law Department  
Peoples' Friendship University of Russia  
10/2, Miklukho-Maklaia str., Moscow, 117198, Russia  
E-mail: Vf\_Ponka@mail.ru

This article has focused on the legal regime of collateral legal relations. The author notes a significant number of regulatory acts on the regulation of mortgage relations. Further, the specific features of the origin of a mortgage are investigated both by virtue of the law and by virtue of a contract. In the process of research, the peculiarities and subtleties of the civil law nature of the pledge of real estate subject to various grounds of emergence are revealed. It is noted that one of the main trends in modernizing the provisions of civil legislation on modern mortgages is the clarification of a number of articles of the current Civil Code of the Russian Federation and other laws. We can not ignore the legal and technical side of the wording of the relevant provisions of the laws. The author makes an attempt to clarify the features of the prospective development of the normative provisions of this mortgage institution in this context.

*Key words:* mortgage; pledge; Pledge registration; Legal pledge, contractual pledge; Transfer of ownership; Retention of title, bona fide debtor; Unscrupulous debtor.

*Received for publication on 01.04.2017*

#### **FINANCIAL LAW; TAX LAW; FISCAL LAW**

#### **SCIENTIFIC AND THEORETICAL APPROACHES TO THE STUDY OF THE INVESTMENT LAW IN THE RUSSIAN LEGAL SYSTEM (IN THE SYSTEM OF FINANCIAL LAW)**

© 2017 Terekhova Elena Vladislavovna  
PhD in Jurisprudence  
Russian State University of Justice  
b. A, 69, Novocheriomushkinskaia str., Moscow, 117418, Russia  
E-mail: Ter\_finlaw@mail.ru

The article deals with scientific approaches to investment law in the system of the Russian Federation law. On the basis of comparative analysis investigated the ratio of investment law to adjacent branches of law. It is proved that the investment law is a sub-sector of financial law. It offers an introduction to the scientific revolution definition of "public investment relations". We give a group of investment relations in the framework of financial regulation.

---

*Key words:* investment law, a complex branch of law, comprehensive legal education, comprehensive industry legislation, financial law.

*Received for publication on 06.04.2017*

## **ECONOMY. ECONOMIC SCIENCE**

---

### **FOREIGN EXPERIENCE OF ATTRACTING INVESTMENTS IN THE ECONOMY**

© 2017 Serdiukova Olga Ilinichna

PhD in Economics, Associate Professor of Public Services and Management Department

© 2017 Mankieva Aza Vahidovna

PhD in Political Sciences, Associate Professor of Public Services and Management Department  
North-Caucasus Institute - branch of Russian Presidential Academy of National Economy and Public  
Administration

5, Dunayevski str., Piatigorsk, Stavropol Territory, 357502, Russia

E-mail: kafeiu@ski.ranepa.ru

The presented article analyzes foreign experience of attracting foreign investments into the economy. It has been proved that practically no country with a market economy can effectively develop without attracting foreign investments.

*Key words:* investment, private capital, market, borrowed and entrepreneurial capital.

*Received for publication on 06.04.2017*

### **INSTITUTIONAL FEATURES OF FORMATION AND DEVELOPMENT OF INVESTMENT ATTRACTIVENESS OF REGIONAL SOCIAL AND ECONOMIC SYSTEMS**

© 2017 Kovalenko Denis Igorevich

North-Caucasus Institute - branch of Russian Presidential Academy of National Economy  
and Public Administration

5, Dunaevski str., Piatigorsk, Stavropol Territory, 357502, Russia

© 2017 Vazagova Fatima Viktorovna

PhD in Economics, Associate Professor, Rector  
Institute of Economics and Management

51, Moscow str., Piatigorsk, Stavropol territory, 357500, Russia

E-mail: kafeiu@ski.ranepa.ru, info@ineu.ru

The article substantiates the institutional features of the formation and development of investment attractiveness of regional socio-economic systems. It is proved that for successful regulation the state needs to cover both the interests of society, primarily in the form of preserving its well-being, and the interests of entrepreneurs, including regulation of investment proceeds.

*Key words:* institutes, investments, social and economic system, region, state regulation.

*Received for publication on 05.04.2017*

**STATE-PRIVATE PARTNERSHIP IN RUSSIA**

© 2017 Chernenko Dmitrii Vitalievich  
 North-Caucasus Institute - branch of Russian Presidential Academy of National Economy  
 and Public Administration  
 5, Dunaevski str., Piatigorsk, Stavropol Territory, 357502, Russia  
 E-mail: dmitry.v.chernenko@yandex.ru

The article considers trends in the development of the market for public-private partnership (PPP) in Russia and its features. Key changes that occur on the market from 2015 to 2017 are highlighted. The statistics of the number of PPP projects has been analyzed, including by their branches in Russia, from which conclusions are drawn about the key importance of such sectors as the transport complex and the communal and energy infrastructure. The main factors that create the problems of PPP market development in Russia were listed. For the domestic example, the features of public-private partnership in the UK and Germany are considered.

*Key words:* public-private partnership; PPP; concession agreements; PPP market in Russia; public administration.

*Received for publication on 04.04.2017*

**GOVERNANCE OF INFRASTRUCTURE DEVELOPMENT IN THE REGION INDUSTRY**

©2017 Palei Tatiana Feliksovna  
 Kazan (Volga region) Federal University  
 18, Kremliovskaia str., Kazan, Republic of Tatarstan, 420008, Russia  
 Email: kmen555@gmail.com

In article conceptual approach to the strategy of preventive development of industry infrastructure is stated, at which strategic decisions are differentiated on the providing applied in case of “market failures” and falling of rates of production, and stimulation, applied in case of lag of rates of development of infrastructure from rates of development of the industry and on this basis two new concepts are offered: “infrastructure providing” and “infrastructure stimulation”. Then the new methodology of classification of regions and governance of infrastructure development of the industry is created.

*Key words:* infrastructure providing, infrastructure stimulation, infrastructure potential, industrial policy.

*Received for publication on 03.04.2017*

**THE DETERMINATION OF THE COST OF PULP AND PAPER  
INDUSTRY WASTEWATER TREATMENT**

© 2017 Makeenko Maria Vladimirovna  
 PhD in Economics  
 © 2017 Razumovskaia Daria Vladimirovna  
 © 2017 Tikhonova Maia Vladimirovna  
 PhD in Economics, Associate Professor of Economics and Management of Enterprises and Industrial  
 Complexes Department  
 Saint-Petersburg State University of Economics  
 21, Sadovaia str., Saint-Petersburg, 191023, Russia  
 E-mail: maria\_makeenko@mail.ru, darya.razumovskaya@gmail.com, mvt515@mail.ru

This article deals with the problem of determining the cost of the pulp and paper industry to clean their wastewater. The article highlights 2 main problems affecting the modernization of the water treatment systems of enterprises

---

and the classification of equipment water treatment systems. Also, the authors presented a new approach to determining the cost of water treatment companies that can help enterprises to predict future costs.

*Key words:* enterprise, pulp and paper industry, water treatment systems, modernization, costs.

*Received for publication on 03.04.2017*

## **STRUCTURAL ANALYSIS OF FOREIGN ECONOMIC ACTIVITY OF THE PRIMORSKY KRAI**

© 2017 Oleinik Elena Borisovna

Doctor of Economics

© 2017 Akhmadullin Roman Igorevich

Far Eastern Federal University

8, Sukhanova str., Vladivostok, Primorskiy Krai, 690091, Russia

E-mail: oleinik.elena@gmail.com, eremin\_ai@students.dvfu.ru

The main directions of foreign economic activity in Primorsky Krai are considered. The structural analysis of foreign trade turnover and investments proposed. The integral coefficients of the structural changes to exports and imports are calculated and the measures to ensure the attractiveness of the investment climate and the development of foreign economic activity in Primorsky Krai.

*Key words:* structure of exports and imports, investments, integral coefficient of structural change, foreign trade turnover.

*Received for publication on 01.04.2017*

## **THE USE OF THE MARKETING POSSIBILITIES A SPORTS CLUB AS A WAY OF FORMATION OF ITS COMPETITIVE ADVANTAGES**

© 2017 Silina Elena Anatolievna

Head of the Department of management in the fitness industry, The President of the “National fitness community”, CEO Fit Hit Company

University “Synergy”

2, Izmailovski Val str., Moscow, 105318, Russia

E-mail: elenasilina@mail.ru

The article considers one of the important aspects of the process of formation of competitive advantages of a sports club (ASC). Being the center of attraction of the audiences, he has great marketing potential, which is not always used by management. The author shows five areas in which the sports club can build a partnership while gaining a competitive advantage.

*Key words:* sport and health club, the fitness industry, competitive advantages, marketing through sport, advertising, sponsorship, marketing.

*Received for publication on 02.04.2017*