

## Scientific and Information Journal

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## **STATE AND LAW. LEGAL SCIENCE**

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### **THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE**

#### **THE MONOPOLY OF LAWYERS, OR MULTI-YEAR COMPETITION LAWYERS**

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Discusses the problems and the urgency of the matter of the advocate's monopoly as the conceptual framework of the state program "Justice" on the reform of legislation regulating the provision of legal services.

*Key words:* attorney's monopoly; the market for legal services; representation in court.

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#### **CLASSIFICATION OF PROCEDURAL LEGAL FACTS**

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The article is devoted classification procedural legal facts. It is noted the increasing role of procedural law, the importance of a further development of the general theory of legal facts. Discusses the methodological problems of classification procedural legal facts.

*Key words:* procedural legal facts, classification, theory, procedural law, court.

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**INTERNATIONAL LAW. EUROPEAN LAW****THE QUESTION OF THE INTERACTION BETWEEN THE RUSSIAN FEDERATION  
AND THE WORLD BANK GROUP**

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This article deals with aspects of World Bank group cooperation with Russia.

*Key words:* World Bank, International Bank for Reconstruction and Development (IBRD), International Development Association (IDA), International Finance Corporation (IFC), Multilateral Investment Guarantee Agency (MIGA), Concept of the Foreign Policy of the Russian Federation, Concept of long-term socio-economic development of the Russian Federation until 2020.

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**LEGAL REGULATION OF FACTORING IN NATIONAL LAW AND PROSPECTS  
OF ITS DEVELOPMENT**

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This article provides a general retrospective review of legislative regulation of the factoring institute within the framework of the Russian Federation law, and also given analysis of the possibility for adopting a special law on factoring in order for the further development of the factoring activity on the territory of Russia.

*Key words:* factoring, UNIDROIT Convention on International Factoring, UNCITRAL Convention on the Assignment of Receivables in International Trade, financing under assignment of a monetary claim.

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**ECONOMY. ECONOMIC SCIENCE**


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**ECONOMIC THEORY**
**HISTORICAL AND LOGICAL RECONSTRUCTION OF THE CONCEPTS “INSTITUTION”  
AND “INSTITUTIONAL ENVIRONMENT”**

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In article on the basis of historical analysis it is established that originally the Institute was meant as any rule (and a mechanism to ensure its implementation), and the term “institutional environment” was used as a substitute for the word “institutions”. This article argues that these interpretations of the relevant concepts are the most correct from the point of view of logic.

*Key words:* institute, institutes, institutional environment.

Historical analysis shows that the real founder of institutional Economics, economist, which introduced into scientific circulation the concept of “institutions”, became the ideologist of the new direction of political and economic studies, is not an American economist T. Veblen, but the representative of the “new” historical school german scientist G. Schmoller. It is important to note that in G. Schmoller’s work “The National Economy, the Science of National Economy and its Methods. - Economy, Customs and Law. - The Division of Labor”, which appeared in 1897, there are no restrictions imposed on the concept “institution”, i.e. the institute is any rule (and mechanism for its implementation) and not just the “rule of game” etc. This approach to the interpretation of the institute is the most correct logically, as it allows to cover by the concept of “institutions” all “the second row of the reasons” that determine economic life (first row of reasons - the traditional factors of production: labor, land, capital). American economist D. North, who introduced into scientific use the term “institutional environment”, used it to replace the word “institutions”. Interpretation of the institutional environment as part of the institutions, as “rules of the game” is due to the fact that D. North considered as institutes only these basic rules. In this interpretation of the institutional environment, the word “institutional” has a double meaning, i.e. describes as properties of the environment (consists of institutions) and the object of its power (other institutions), and in both cases makes it ambiguously.

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### THE CONCEPT OF THE FUNCTIONS OF THE CREDIT: AN ECONOMIC-THEORETICAL ANALYSIS

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The article examines the indigenous vices of the concept of the functions of credit in modern science about money and the credit, for 80 years being under the influence of the conception of the functions of the credit under capitalism and socialism, developed during the transition of our country to the Marxist-Leninist science "money and credit", offers modern approaches to the formation of this concept, tested in economic theory.

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*Key words:* credit, functions of credit, role of credit.

In modern science “money and credit” there is no single conception of the functions of the credit, but it is not difficult to prove that the features of the loan, allocated in its options, belonging to different authors, in any way ascend to the functions of the capitalist or the socialist loan, which were allocated by the founders of the Marxist-Leninist science about money and credit at the turn of the 20-30-ies of XX century. But the main part of “influence of authoritative scientists” from Soviet science on the modern concept of the functions of the credit is the lack of adequate ideas about the purposes and methods of forming the concept. Its purpose is the allocation of different elements of the public benefit from the credit, and its way - classification of this use on substantive grounds, forming the appropriate tools.

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### PROBLEMS OF OPTIMIZATION OF INNOVATIVE DEVELOPMENT OF COMPETITIVENESS OF THE NETWORK ORGANIZATION

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In article results of researches on a problem of development of competitiveness of services of the network organization are provided. The methodology of high-quality optimization of innovative development of competitiveness of services is offered. Cyclic forecasting of tendencies of development of the macroeconomic environment for elimination of objective uncertainty is applied. Modeling of jet strategy of target competitors is applied to elimination of subjective microeconomic uncertainty. Object of optimization is the network range of services. Assessment of level of local competitiveness of services is accepted by high-quality and contains linguistic elements in a three-digit scale.

*Key words:* competitiveness, strategy, development, service, innovation, network organization.

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### THE IMPACT OF MIGRATION FROM UKRAINE TO THE ECONOMY OF THE ROSTOV REGION

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The article analyzes the empirical data on the number of refugees in the territory of the Rostov region and evaluated the effects of increasing the economically active population for labor economics provided

field. Describe the consequences of temporary migration on human capital of the individual and of the region.

*Key words:* labour market, migration economics, temporary migration

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### **EFFECT OF A NEW INDUSTRIAL REVOLUTION ON HUMAN RESOURCE MANAGEMENT IN RUSSIA**

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This article is devoted to the key features of the new industrial revolution and its impact on the Russian economy. The implementation of these features at different levels of management and human resources management are analyzed. The author proposes measures to improve the approaches to the human resources management in the context of internal and external environment transformation, caused by technological change.

*Key words:* fourth industrial revolution, technological change, human resource management.

The features of the new industrial revolution are fusion of technologies and traditional boundaries blurring between physical, digital and biological spheres. These changes occur rapidly and have a significant impact on human resources management processes. The special attention is paid to such areas as talent management and to the new approaches development of team management.

Despite some progress in the formation of institutional structures aimed at the development of innovative economy, Russia at the moment it is not an active participant in the fourth industrial revolution. This is due both to the structure of the labor force, and with ossified approaches in the human capital management.

To change the situation, the author propose to undertake efforts aimed at the renewal of the active phase of labor activity. Also author indicates the need to stimulate productivity growth by identifying resources inside of organization, knowledge management systems implementation and continuity of generations of innovators.

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## **THE ROLE OF VOCATIONAL EDUCATION IN TRAINING**

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The article considers the system of secondary professional education. The economically inactive population by age group, as well as the number of employees in the economy with secondary vocational education in Russia analyzes. The reasons of necessity of development of professional education in Russia describes.

*Key words:* vocational education, economically inactive population, employment.

Vocational secondary education aimed at solving problems of intellectual, cultural and professional development of the individual and aims at the training of skilled workers or servants and professionals, as well as the needs of the individual in deepening and extension education.

There are about 3 thousand technical schools and colleges, which educate more than 2.5 million students and employs, over 250 thousand faculty and staff in Russia. Training skilled workers and mid-level specialists is carried out on 250 occupations.

The highest probability of employment is traced from the experts with the necessary experience. Negative aspects of employment of the graduate is the lack of demand profession, the lack of self-presentation and motivation, lack of information about the state of the labour market. The priority for most of the students are prestigious and highly paid profession.

The main reasons for the development of vocational education are:

- the dependence of the solution of urgent socio-economic problems of efficient use of labor resources, therefore, the quality of professional education;
- the largest share of skilled workers and mid-level professionals from the General segment of the productive forces of society;

- quality of life and economic development are largely determined by the preparation of modern highly skilled workers and middle level specialists;
  - deficit of skilled workers and mid-level professionals in various sectors of the economy.
- Thus, we need to focus on research and forecasting of labour market, both in quantitative and qualitative terms. The decision of the problems connected with employment of graduates, graduates of secondary professional education is possible only through the interaction of the labour market with the education market.

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### **THE PROBLEMS OF THE ADULT POPULATION OF THE REPUBLIC OF TATARSTAN: MEDICAL AND DEMOGRAPHIC ASPECT**

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One of the criteria used to quantify the public health are the demographics. Our analysis of the number of population of the Republic of Tatarstan and its structure is important for understanding the socio-economic potential of each territory. The results of the analysis and assessment of the status and

trends of the adult population (working age and over working) age of the Republic of Tatarstan - a large and diversified development of the Russian Federation in the region. Identified and studied characteristics of the adult population of the Republic of Tatarstan, taking into account the dynamics of settlement and gender identity.

*Key words:* quality of life, demographics, population quality, population, adult population of working age, over working age population structure.

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## PERFORMANCE MEASURABILITY OF PUBLIC AND INDIVIDUAL HEALTH

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Health is difficult to determine the individual indicators, without creating a complex integrated system of interconnection of various elements of health, requiring the use of interdisciplinary research methods, including clinical, psychological, socio-economic, sanitary, mathematical and statistical methods and approaches. The paper presents the comparative characteristics of the existing objective and subjective methods for evaluating individual and public health.

*Key words:* human capital, health capital, health care, public health, morbidity.

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## INDICATORS OF QUALITY OF LIFE OF THE POPULATION AND THEIR ROLE IN THE WORLD

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This paper analyzes the concept of “quality of life”, covers such concepts as components of a good life, happiness, and the happiness index itself. Particular attention is paid to the relationship quality of life and values of the society in the world, as well as a proposed way to solve the world's problems through the values of society.

*Key words:* quality of life, the values of society, human development index, happiness.

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## ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

### SYSTEM-CRITERION ANALYSIS OF THE COMPETITIVENESS OF PRODUCTS

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The study must focus on the development of a multicriteria evaluation model of competitiveness of production on the basis of parameters and indicators of its competitiveness.

*Key words:* competitiveness, efficiency, stages of evaluation of competitiveness, the index method, scoring method, coefficient method, the functional set.

Along with the theoretical aspects of the study of the essential features of competition and competitiveness, special attention is paid to methods of assessing competitiveness. It can be stated that in matters of evaluation of the competitiveness of today's achievements developed acceptable methods for evaluating the competitiveness of the identical goods and services. More complicated is the case with the assessment of the competitiveness of enterprises. However, despite the fact that certain efforts in this direction are being made, universal for all companies and a recognized methodology for assessing the competitiveness of the enterprise has not been developed. In our view, the study must focus on the development of a multicriteria evaluation model of competitiveness of production on the basis of parameters and indicators of its competitiveness. When applying such models should be accompanied by evaluation of both the effectiveness and cost of investments in innovative high-tech products that will allow you to determine the advantages and disadvantages over competitors, and to draw conclusions for the formulation of the company's own successful competitive strategy and sustain competitive advantage.

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**THE ANALYSIS OF SPECIFICS OF FUNCTIONING OF THE SMALL OIL COMPANIES  
IN RUSSIAN FEDERATION**

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The question which is taken up in article of the author is today insufficiently worked, as in theoretical, and practical aspects. As an object of a research the small oil companies, and a subject - specifics of their functioning acted. Theoretical value of article consists in allocation of specific features of functioning of the small oil companies of the Russian Federation, and practical - in more accurate determination of ways of their further development.

*Key words:* small oil companies, specifics, functioning, vertically integrated oil companies, innovations, comparison, disaggregation.

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**THE COST OF THE ADDED MANAGEMENT IN THE COMPANY, AND WHAT REALLY  
COST TO FIRMS MANAGERS**

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To measure the value of staff undertaking the management of the company in comparison with the cost of fees appropriate to use the comparison of "cost-value". In our days, this question is especially important, as improper fulfillment of their responsibilities of leading the firm in the face of the rapid development of modern enterprises, high industry competition can lead to a negative financial result.

*Key words:* managers, added value, comparative analysis, motivation for managers.

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**BANKRUPTCY BUSINESS STRUCTURES: ECONOMIC CONTENT, LEGAL REGULATION,  
THE APPLICATION OF THE PREVENTIVE TECHNIQUES CRISIS MANAGEMENT**

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The article contains theoretical aspects aspects of standard legal regulation of bankruptcy institute for enterprises. Features and essence of the concept "bankruptcy" from the economic and legislative point of view were marked out. The importance of preventive crisis management in the company is

proved. The author's express algorithm of diagnostics of the entity as a method of preventive crisis management is offered.

*Key words:* bankruptcy, insolvency, financial instability, enterprise structures, crisis management, diagnostic.

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### **THEORETICAL ISSUES OF REGIONAL ECONOMIC POLICY**

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This article provides clarification on certain provisions of the theory and methodology of the analysis of the problems of regional economic policy. Clarify the content of the regional economic policy, which is represented as a set of targeted measures by the federal government and regional authorities to achieve an optimal state of regional socio-economic structures and development of the objective conditions for their dynamic development.

*Key words:* region, social and economic policies, targeted programs, socio-economic system, sustainable development.

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## TECHNOLOGY INNOVATION SPECIAL ECONOMIC ZONES AS A FACTOR OF SOCIO-ECONOMIC REGIONAL DEVELOPMENT IN RUSSIA

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An analysis was made of the functioning of Technology Innovation Special Economic Zones (Technology Innovation SEZ) as a factor of the sustainable regional development. The influence of the functioning of Technology Innovation SEZ on the socio-economic regional development in Russia has been evaluated. It was concluded that the regional specific features influences on the development of SEZ.

*Key words:* innovation infrastructure, special economic zones, government-to-business interaction, import substitution, socio-economic regional development.

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## THE INTERACTION BETWEEN THE BUYER AND THE SELLER OF SPORTS AND RECREATIONAL SERVICES: METHODOLOGICAL FOUNDATIONS

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The article discusses health and fitness services from the point of view of the different methods of development and analysis of process of interaction between buyer and seller, such as chart design, common points, consumer scenario, re-engineering.

*Key words:* sport, health, sports and wellness facilities, points of contact, re-engineering, market services.

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