

## Scientific and Information Journal

IN THE NUMBER:

### STATE AND LAW. LEGAL SCIENCE

#### THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE

- Ashmarina E.M.** Economic law as a microcosm of the system of Russian law ..... 113  
**Skachkova O.S., Shabanov A.N.** For questions about the system protecting children's rights:  
the search for optimal system ..... 113

#### FINANCIAL LAW; TAX LAW; FISCAL LAW

- Grechukha V.N.** To the question of the legal regulation of insurance transport ..... 114

#### INTERNATIONAL LAW. EUROPEAN LAW

- Kudriashov V.V.** Problems of implementation of international financial standards in WTO law ..... 114  
**Shulyatiev I.A.** The legal basis of the secretariat's interaction with the principal organs of the WTO ..... 115

### ECONOMY. ECONOMIC SCIENCE

#### ECONOMIC THEORY

- Zub A.T., Mel'nikov M.A.** Conditions the effectiveness of crisis management ..... 115  
**Orlova I.A.** Theoretical foundations the study of economic cycle ..... 116  
**Kolesnikova Y.S.** Intrinsic characteristic of intangible property: institutional approach ..... 116  
**Tarasov A.V.** The efficiency of financial resources reproduction and contradiction  
of information asymmetry ..... 116  
**Kudryashova I.A., Levchenko L.V.** Investment aspects of glocalization of the world economy  
at the regional level ..... 117  
**Yurkov D.V., Kolesnikova Y.S.** Assessment of volumes of intellectual migration ..... 117  
**Yrieva O.V., Khaziev A.R.** Professional motivation as a factor in the successful training of students  
in university ..... 117  
**Yurieva O.Y., Khalikov A.L., Khaziev A.R.** Modern approaches to the study of the phenomenon  
of business career employees in the organization ..... 118

---

**ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY**

<b>Pankov A.N.</b> Fuel and energy complex of Russia, raising the quality of optimization projects through the economic and environmental efficiency .....	118
<b>Voznesenskaya A.A.</b> Analysis of aviation industry in Russian federation and applicability of corporate restructuring .....	119
<b>Ermakov A.V.</b> Analysis of information flows in the organizational structure .....	119
<b>Petrenko A.P.</b> Assessing the validity of information in the system of competitive intelligence .....	119
<b>Kozhanov T.V.</b> Business management goat breeding organizations on the basis of strategic management accounting information .....	120
<b>Tuktarova P.A., Sharaeva M.V.</b> Assessment of risk of bankruptcy of industrial enterprises with the use of regression models.....	120
<b>Pavlysh A.V., Vishnyakov N.I., Shapiro K.I.</b> Some indicators for the assessment of chemotherapy for patients of a specialized hospital .....	121

## **STATE AND LAW. LEGAL SCIENCE**

---

### **THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE**

#### **ECONOMIC LAW AS A MICROCOSM OF THE SYSTEM OF RUSSIAN LAW**

© 2015 Ashmarina Elena Mikhailovna  
Doctor of Jurisprudence Sciences, Professor,  
Academician of the Russian Academy of Natural Sciences  
Russian State University of Justice  
Novocheremushkinskaya st., 69, Moscow, Russia, 117418  
E-mail: elena-mikhaylovna@ya.ru

Are arguments about expediency of reception of the experience of several foreign countries (Germany, France, China), while maintaining the specificity and individuality of the Russian system of right (officially recognized branch of the Russian law) with the aim of forming a model of domestic megacycle economic rights. However, because of the economic right, in its broadest sense, represents the entire set of rules governing relations in the state (of total “household”), the excretion of the most important social and economic relations in megatroll leads to the fact that the boundaries of economic rights are not stationary and it is only about the reception of the bases of branches of Russian law. In this regard, economic law in its limited meaning can be described as a microcosm of the system of Russian law.

*Key words:* economic law, legal system, legal system, system of economic law, megatroll, financial law, business law, public economic law, private law and Economics.

#### **FOR QUESTIONS ABOUT THE SYSTEM PROTECTING CHILDREN’S RIGHTS: THE SEARCH FOR OPTIMAL SYSTEM**

© 2015 Skachkova Olga Sergeevna  
PhD in Jurisprudence, Associate Professor  
© 2015 Shabanov Alexey Nikolaevich  
Samara State University of Economics  
Soviet Army st., 141, Samara, Russia, 443090  
E-mail: Yarmoluik@mail.ru

The article deals with the problem of finding an optimal concept of construction and development of the children’s rights protection in Russia. Technology juvenile justice ambiguously accepted by the

Russian public. On the one hand we discussed the negative consequences of introduction of technologies of juvenile justice. On the other hand celebrated their positive side. As part of this work analyzes the recent changes of legislative regulation of social services aimed at protecting the rights of the child

*Key words:* Juvenile justice , restorative justice system for protection of children’s rights , juvenile courts , the institution of the family.

## **FINANCIAL LAW; TAX LAW; FISCAL LAW**

### **TO THE QUESTION OF THE LEGAL REGULATION OF INSURANCE TRANSPORT**

© 2015 Grechukha Vladimir Nikolaevich

Honoured Lawyer of Russia,

Doctor of Jurisprudence, Professor

Financial University under the Government of the Russian Federation

Leningradsky prospekt, 49, Moscow, Russia, 125993

E-mail: medicin07@rambler.ru

The article is devoted to the study of legal regulation of insurance in the transport sector. The analysis of the Insurance Act in transport, the necessity of distinguishing the forms and methods of insurance, a classification of varieties of insurance in relation to transport activities, as well as the author’s definition of the term “compulsory insurance of civil liability of vehicle owners” and “contract compulsory insurance of civil liability of vehicle owners” . Drawn attention to the poor quality of some provisions of the Federal Law № 67-FZ of 14.06.2012, the, including those relating to not include them in the insurance risk of civil liability of the carrier for damage to life, health, property passengers caused during their transport underground.

*Key words:* insurance on transport, goals and principles, forms and types, contract liability insurance of vehicle owner, the insured, the owner of the vehicle, value of the vehicle.

## **INTERNATIONAL LAW. EUROPEAN LAW**

### **PROBLEMS OF IMPLEMENTATION OF INTERNATIONAL FINANCIAL STANDARDS IN WTO LAW**

© 2015 Kudryashov Vladislav Vasilievich

PhD of Historical Sciences, Associate Professor

Financial University under the Government of the Russian Federation

Leningradsky prospekt, 49, Moscow, Russia, 125993

E-mail: kudryashov.minfin@ya.ru

The article deals with some international legal problems of implementation of international financial standards in WTO law, namely: the correspondence of procedures of the adoption of standards by international financial regulators and rulemaking process in WTO, as well as the possibility of recognizing

---

the global financial regulators as bodies whose membership is consistent with the requirement of openness and accessibility for all WTO members. The application of international financial standards can help to increase certainty in assessing the national regulation measures in the financial services sector as relevant to the WTO rules.

*Key words:* international financial standards, WTO law, membership criteria, measures of prudential regulation, principle of consensus, liberalization, trade in financial services.

### **THE LEGAL BASIS OF THE SECRETARIAT'S INTERACTION WITH THE PRINCIPAL ORGANS OF THE WTO**

© 2015 Shulyatiev Igor Alexandrovich  
PhD in Jurisprudence, Associate Professor  
Financial University under the Government of the Russian Federation  
Leningradsky prospekt, 49, Moscow, Russia, 125993  
E-mail: iash7@mail.ru

The article deals with some issues related to the interaction of the WTO secretariat with other bodies of the organization. The purpose of this interaction is competent and timely execution of the World Trade Organization's rules and regulations stipulated by WTO agreements and arrangements.

*Key words:* WTO's Secretariat, the competence, structure and bodies of the WTO.

---

## **ECONOMY. ECONOMIC SCIENCE**

### **ECONOMIC THEORY**

#### **CONDITIONS THE EFFECTIVENESS OF CRISIS MANAGEMENT**

© 2015 Zub Anatolyi Timofeevich  
Doctor of Philosophical Sciences, Professor  
© 2015 Mel'nikov Matvei Alexandrovich  
Moscow State University named after M. V. Lomonosov  
Lomonosovsky prospekt, 27, b. 4, Moscow, Russia, 119991

Crisis management is considered as a system of measures to counter the negative impact of the crisis on the organization, and its effectiveness as such a control that allows you to avoid a crisis or to minimize its effects, despite the fact that key stakeholders are confident that the threat of the crisis will not affect the performance of the organization or is no significant deviation from planned performance. Condition for the achievement of effectiveness is the systematic planning anti-crisis measures.

*Key words:* crisis, crisis management, the effectiveness of crisis management.

**THEORETICAL FOUNDATIONS THE STUDY OF ECONOMIC CYCLE**

© 2015 Orlova Irina Alexandrovna  
Samara State University of Economics  
Soviet Army st., 141, Samara, Russia, 443090  
E-mail: avirana@mail.ru

The present paper highlighted the similarities and differences of view on an economic cycle. Author distinguished differences between regularity and frequency. In this article is given author's definition of the economic cycle and the economic cyclicity on the basis of different approaches. The factors affecting the number of phases an economic cycle are determined.

*Key words:* economic cycle, industrial cycle, regularity, periodicity cycle, economic cyclicity, phase of economic cycle.

**INTRINSIC CHARACTERISTIC OF INTANGIBLE PROPERTY:  
INSTITUTIONAL APPROACH**

© 2015 Kolesnikova Yuliya Sergeevna  
PhD in Economics, Associate Professor  
Kazan (Volga region) Federal University  
Kremlevskaya st., 18, Kazan, Republic of Tatarstan, 420008  
E-mail: hulia\_k@mail.ru

The institutional structure of intangible property founded on competences of its separate components is given in article. The intangible property has the difficult and non-uniform structure uniting the rights for various intangible objects. Competences concerning various intangible elements are defined.

*Key words:* institutional theory, intangible property, competences, rights for the information capital.

**THE EFFICIENCY OF FINANCIAL RESOURCES REPRODUCTION  
AND CONTRADICTION OF INFORMATION ASYMMETRY**

© 2015 Tarasov Alexey Vladimirovich  
PhD in Economics  
Voronezh State University  
Universitetskaya square, 1, Voronezh, Russia, 394006  
E-mail: tarasovalex@rambler.ru

The article considers one of the aspects of the reproduction of financial resources, associated with the resolution of the contradictions of information asymmetry, which is the driving force of its circuit. In the context of the author's concept of self-development of financial resources, the analysis of economic interests of subjects of economic activities in order to identify conditions, that have a decisive influence on the effectiveness of the test process.

*Key words:* economic interests, financial resources, reproduction, efficiency, asymmetric information, institutions, institutional traps.

---

**INVESTMENT ASPECTS OF GLOCALIZATION OF THE WORLD ECONOMY  
AT THE REGIONAL LEVEL**

© 2015 Kudryashova Irina Anatolievna  
Doctor of Economics, Associate Professor  
Kemerovo Institute (branch) of Plekhanov Russian University of Economics  
Kuznetsky prospekt, 39, Kemerovo, Russia, 650992  
© 2015 Levchenko Larisa Vladimirovna  
PhD in Economics, Professor  
Samara State University of Economics  
Soviet Army st., 141, Samara, Russia, 443090  
E-mail: lvls@mail.ru

The article considers the investment aspects of glocalization global economy at the regional level in terms of different localization in the Russian regions. Proven asymmetric placement of foreign investments on a territorial basis, the advantages and challenges of incorporating international capital movements in the process of glocalization.

*Key words:* investments, glocalization, globalization of world economy, Russian regions, asymmetric placement of foreign investments

**ASSESSMENT OF VOLUMES OF INTELLECTUAL MIGRATION**

© 2015 Yurkov Dmitriy Vasilievich  
PhD in Economics, Associate Professor  
Northern (Arctic) Federal University named after M.V. Lomonosov  
Northern Dvina emb., 17, Arkhangelsk, Russia, 163002  
© 2015 Kolesnikova Yuliya Sergeevna  
PhD in Economics, Associate Professor  
Kazan (Volga region) Federal University  
Kremlevskaya st., 18, Kazan, Republic of Tatarstan, 420008  
E-mail: hulia\_k@mail.ru

In article problems of an assessment of intellectual migration are considered. The problem of “brain drain” and its influence on the country recipient and the donor country is considered. The reasons of intellectual migration are defined, the mechanisms allowing to make an assessment of volumes of intellectual migration and to come into contacts with migrants in the countries of their stay are revealed.

*Key words:* intellectual migration, “brain drain”, CIDESAL, countries recipients, donor countries.

**PROFESSIONAL MOTIVATION AS A FACTOR IN THE SUCCESSFUL TRAINING  
OF STUDENTS IN UNIVERSITY**

© 2015 Yrieva Oxana Vladimirovna  
PhD in Economics, Associate Professor  
© 2015 Khaziev Artur Radikovich  
Kazan (Volga Region) Federal University  
Kremlevskaya st., 18, Kazan, Republic of Tatarstan, Russia, 420008  
E-mail: oksanavladi@mail.ru

The article is devoted to professional motivation of students in higher education. Disclosed motivational sphere of the personality and characteristics of psychological features of the person contributing to

the success, productivity and high quality of life. It is revealed that higher education and development of student professional depends on the characteristics of its motivation in the process of educational activity.

*Key words:* professional motivation, professional training, professional activity.

### **MODERN APPROACHES TO THE STUDY OF THE PHENOMENON OF BUSINESS CAREER EMPLOYEES IN THE ORGANIZATION**

© 2015 Yurieva Oga Yurievna

© 2015 Khalikov Artem Lenarovich

© 2015 Khaziev Artur Radikovich

Kazan (Volga Region) Federal University

Kremlevskaya st., 18, Kazan, Republic of Tatarstan, Russia, 420008

E-mail: jurjeva.olya@gmail.com

The article is devoted to the multifaceted and multidimensional phenomenon of business career. The authors analyzed the properties of duality in the understanding of this phenomenon: both dynamic and static career. Particular attention is paid to the impact on the career development of work life of the individual. The necessity of business management careers, suggesting a systematic horizontal and vertical advancement of employees.

*Key words:* career, business career, career management.

### **ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY**

#### **FUEL AND ENERGY COMPLEX OF RUSSIA, RAISING THE QUALITY OF OPTIMIZATION PROJECTS THROUGH THE ECONOMIC AND ENVIRONMENTAL EFFICIENCY**

© 2015 Pankov Alexander Nikolaevich

Gukovo Institut of Economics and Law (branch) of Rostov State Economic University (RSEU)

Mira st., 13a, Gukovo, Rostov region, Russia, 347871

E-mail: info.giep@gmail.com

The state of the fuel and energy complex (FEC) of Russia through the economic and environmental efficiency of different fuels, through the development of electric power industry. Estimated levels of global production of fuel, identified the prospects for its use by mankind. Allocated areas of implementation of optimization projects to reduce costs and compliance with environmental standards. The ways to improve the use of non-renewable energy resources like and renewable energy sources.

*Key words:* fuel and energy complex (FEC) of Russia, the economic and environmental efficiency.



---

**ANALYSIS OF AVIATION INDUSTRY IN RUSSIAN FEDERATION AND APLICABILITY OF CORPORATE RESTRUCTURING**

© 2015 Voznesenskaya Anna Alexandrovna  
Saint-Petersburg State University of Economics  
Sadovaya st., 21, St. Petersburg, Russia, 191023  
E-mail: aa.voznes@gmail.com

The article deals with state-of-the-art aviation industry, specificity, performance indexes, also key problems of effective branch's development. As a result of that, corporate restructuring has a big role, like an effective way of solving existing gaps. There is an analysis of way of carrying out restructuring.

*Key words:* restructuring, industry, aviation, enterprise, aviation industry, engine technology.

**ANALYSIS OF INFORMATION FLOWS IN THE ORGANIZATIONAL STRUCTURE**

© 2015 Ermakov Alexey Valentovich  
North-Eastern Federal University named after M.K. Ammosov  
Petrovskogo st., 2, Yakutsk, The Republic of Sakha (Yakutia), Russia, 677891  
E-mail - ermakov-it@yandex.ru

The article deals with the analysis of incoming and outgoing information flows between units of the organizational structure of the company for the design of management information system (for example, university). A general classification of information flows. Describes a method of questioning department heads, allowing the results after treatment to determine the demand and supply of information circulating in the organization. Practical recommendations for the formation of the technical specifications for the development of an information system.

*Key words:* organizational structure, information, information system, management, information flow, demand to information, supply to information, graph of information flows.

**ASSESSING THE VALIDITY OF INFORMATION IN THE SYSTEM OF COMPETITIVE INTELLIGENCE**

© 2015 Petrenko Antonina Petrovna  
Ufa State Aviation Technical University  
K. Marx st., 12, Ufa, Republic of Bashkortostan, Russia, 450008  
E-mail: t.petrenko1990@gmail.ru

Change technocratic approach business management competitive approach is due to the transition to a market economy, which define new business opportunities. Because of this, the influence of the factors affecting the operation of the enterprise in an unstable environment. Any management decisions require accurate and timely information. Instructional techniques own information and management companies and firms that specialize in obtaining information. At the same time, without evaluating the reliability of information, management can not develop strategic plans and tactical decisions. That division of competitive intelligence solves the main problem of information search, analysis and assessment of its reliability. As part of the task, the article suggests formalizing the task of evaluating the impact of various factors on the level of reliability of the information collected.

*Key words:* information management, competitive approach, information, threats, competitive intelligence, econometric analysis.

**BUSINESS MANAGEMENT GOAT BREEDING ORGANIZATIONS ON  
THE BASIS OF STRATEGIC MANAGEMENT ACCOUNTING INFORMATION**

© 2015 Kozhanov Taras Vladimirovich  
Interregional Open Social Institute  
Prokhorov st., 28, Yoshkar-Ola, Republic of Mari El, 424007  
E-mail: taras@kozi.ru

The dependence of the business on factors generated environment inherent to virtually all sectors of the economy, including livestock. Goat breeding organizations, relating to non-traditional cattle breeding, are particularly vulnerable to the influence of external and internal factors that affect the business scale, the conditions of the animals, their productivity. Manage the goat breeding organizations needs information of the strategic management accounting, which allows to adequately assess the risks and factors that affect the business. The paper considers the author's model of strategic management accounting, which allows to form an adequate management information.

*Key words:* management, factors, goat breeding organization, strategic management accounting.

**ASSESSMENT OF RISK OF BANKRUPTCY OF INDUSTRIAL ENTERPRISES WITH  
THE USE OF REGRESSION MODELS**

© 2015 Tuktarova Polina Andreevna  
Master of Economics  
© 2015 Sharaeva Marina Victorovna  
Ufa State Aviation Technical University  
K. Marx st., 12, Ufa, Republic of Bashkortostan, Russian, 450008  
E-mail: ptuktarova@gmail.com, marisha.kh@gmail.com

Currently, there are many financial ratios, so many scientists combine them into groups, with the group as a number of different factors and their quality. Set parameters in the model is reduced by eliminating the variables that are similar in the carrier information. Further, on the basis of econometric and mathematical methods built regression model depending integral indicator of bankruptcy and financial performance of its activities. An algorithm for constructing a model of risk assessment and management bankruptcy. An important step in the development of risk assessment models bankruptcy, to improve the accuracy assessment, is the division of industrial enterprises in terms of net assets. Developed logit-model diagnostic risk of bankruptcy for businesses will allow correctly assess the likelihood of this risk of bankruptcy in the company and eventually will enable management to identify actions to prevent it.

*Key words:* bankruptcy; regression; financial performance; logistic regression; industrial enterprises.

---

**SOME INDICATORS FOR THE ASSESSMENT OF CHEMOTHERAPY FOR PATIENTS  
OF A SPECIALIZED HOSPITAL**

© 2015 Pavlysh Andrey Vladislavovich  
PhD of Medical Sciences

© 2015 Vishnyakov Nikolay Ivanovitch  
Honored Scientist of the Russian Federation,  
Doctor of Medical Sciences, Professor

© 2015 Shapiro Klara Ilyinichna

Doctor of Medical Sciences, Professor

First St. Petersburg Medical University named after Acad. I.P. Pavlov

L'va Tolstogo st., 6/8, St. Petersburg, Russia, 197022

E-mail: orgzdrav@mail.ru, gula2001@mail.ru

Data on the average length of treatment, complications and effectiveness of specialized cancer treatment (chemotherapy), depending on gender, age, diagnosis, disease stage patients with malignant tumors.

*Key words:* chemotherapy, oncology, performance characteristics.