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STATE AND LAW. LEGAL SCIENCE

THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE

CRIME IN THE ECONOMIC SPHERE IN THE SOVIET PERIOD

© 2017 Pronskikh Margarita Vladimirovna
Belgorod Law Institute of the Ministry of Internal Affairs
of Russia named after I.D. Putilin
71, Gorkogo str., Belgorod, 308024, Russia
E-mail: margarita_pronskikh@mail.ru

In this article the term “crime in the sphere of economy” and economic crime in the Soviet period. Analyzes the main legal framework for combating theft of socialist property and speculation, the peculiarities of its functioning in the Soviet period.

Key words: crime in the economic sphere, the law enforcement function of the state in the economic sphere, economic crime, shadow economy.

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INTERNATIONAL LAW. EUROPEAN LAW

INTERACTION OF RUSSIA AND HUMAN RIGHTS MECHANISMS OF THE UN SYSTEM

© 2017 Shiriova Irina Viktorovna
PhD in Jurisprudence, Associate Professor of Legal Regulation of Economic Activity Department
Financial University under the Government of the Russian Federation
49, Leningradski prospect, Moscow, 125993, Russia

© 2017 Shiriov Denis Andreevich
PhD in Jurisprudence
Peoples' Friendship University of Russia
6, Miklukho-Maclai str., Moscow, 117198, Russia
Lawyer of the Moscow Region Bar Association
49, Izmailovski prospect, Moscow, 105037, Russia
E-mail: IVShiryova@fa.ru, ne205@yandex.ru

The questions concerning interaction of Russia and special procedures of the United Nations Human Rights Council and also treaty (conventional) bodies on human rights of the UN system are considered.

Key words: Special procedures, mandate-holders, Human Rights Council, Commission on Human Rights, conventional (contractual) bodies for human rights, mechanism of the universal periodic review (UPR), UN.

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ECONOMY. ECONOMIC SCIENCE

ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

DETERMINANTS OF BUDGET DEVELOPMENT: RUSSIA, CHINA, EUROPE

© 2017 Sorokina Marina Sergeevna
PhD in Economics

© 2017 Belostotskii Alexei Alexandrovich
PhD in Economics, Associate Professor
Kursk State University
33, Radishchev str., Kursk, 305000, Russia
E-mail: a.a.belostotskiy@gmail.com

In the article, the reasons, factors and consequences of strengthening national economies and public finances of Russia and foreign countries in the aggravating conditions of geopolitical confrontation and international economic sanctions and the possibility of confronting global financial crises are explored.

Key words: public finance management, the federal budget of Russia, the consolidated budget of China, the state budget of the European Union, economic policy.

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FEATURES OF THE DEVELOPMENT OF MARKETING STRATEGY FOR ENTERPRISES

© 2017 Sosunova Liliana Alexeevna
Doctor of Economics, Professor

© 2017 Toimintseva Irina Anatolievna
Doctor of Economics, Associate Professor, Professor of Marketing,
Logistics and Advertising Department

© 2017 Ermolaev Konstantin Nikolaievich
Doctor of Economics, Professor of Department of Institutional Economics and Economic History

© 2017 Voitkevich Natalia Ivanovna
Doctor of Economics, Professor

© 2017 Pogorelova Elena Vadimovna
Doctor of Economic, Professor

Samara State University of Economics
141, Sovetskoi Armii str., Samara, 443090, Russia
E-mail: kafedra-kl@yandex.ru, tia67@rambler.ru, ermolaevkn@yandex.ru, VNI63@list.ru,
jour.ru@gmail.com

Theoretical aspects of development of marketing strategy of the enterprises of the sphere of services from the system positions allowing to define interrelations between the purposes and tasks of the enterprise, and also ways of their achievement taking into account adaptation to influence of environmental factors are considered.

The analysis of author's approaches of domestic and foreign researchers to the procedure of development of the optimal strategy of the enterprise is given. On the basis of the methodology proposed by the authors, the profile of the business environment of the enterprise functioning is made and the optimal marketing strategy of its further development is developed.

Key words: marketing strategy, factors of external and internal environment, competitive advantage, competence, product, market, service.

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QUALITY MANAGEMENT AT OIL AND GAS ENTERPRISES (CASE OF GAZPROMTRUBINVEST)

© 2017 Urzhumtseva Anna Nikolaevna
Saint-Petersburg State University of Economics
21, Sadovaia str., Saint-Petersburg, 191023, Russia
E-mail: anna.urzhumtceva@gmail.com

This article reflects the real experience of JSC "gazpromtrubinvest" on the example of the plant products in terms of quality management.

Key words: oil and gas industry, Gazprom, quality management, Ishikawa diagram, Pareto chart, manufacturing manufacturing process.

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APPLICATION OF THE COOPERATIVE GAMES THEORY IN THE MANAGEMENT OF PPP PROJECTS IN TRANSPORT INFRASTRUCTURE

© 2017 Ofin Veniamin Petrovich
PhD in Economics
Saint Petersburg State University of Architecture and Civil Engineering
4, 2 Krasnoarmeiskaia str., Saint-Petersburg, 190005, Russia
E-mail: ofinv@mail.ru

Formulated matrix model of co-operative play, which takes into account a balance interests of the state and private investors and to achieve optimal social and economic progress in the implementation of PPP projects.

Key words: public-private partnership, the methods of matrix games, cooperative game.

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SOCIAL SERVICES: A TYPOLOGY AND CLASSIFICATION

© 2017 Sosunova Liliana Alekseevna

Doctor of Economics, Professor

© 2017 Toimentseva Irina Anatolievna

Doctor of economic Sciences, Associate Professor, Professor of Marketing,
Logistics and Advertising Department

© 2017 Fomin Evgeni Pimenovich

Doctor of Economic Sciences, Professor

© 2017 Kalashnikov Sergei Alexandrovich

Doctor of Economics

Riazan State University named after S.A. Esenin

46, Svobody str., Riazan, 390000, Russia

E-mail: kafedra-kl@yandex.ru, tia67@rambler.ru, fomin@sseu.ru, kgs50@yandex.ru.

The social and economic essence of services is considered, their typology, classification, and also process approach to rendering services of passenger transport is presented. The existing concepts of “social service” in domestic and foreign scientific literature are systematized, the model of the process of rendering services of passenger transport is presented.

Key words: service, process, resource, procedure, service provider, process approach.

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