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## **STATE AND LAW. LEGAL SCIENCE**

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### **THEORY AND HISTORY OF STATE AND LAW; HISTORY OF DOCTRINES ABOUT LAW AND STATE**

#### **CRIME IN THE ECONOMIC SPHERE IN THE SOVIET PERIOD**

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In this article the term “crime in the sphere of economy” and economic crime in the Soviet period. Analyzes the main legal framework for combating theft of socialist property and speculation, the peculiarities of its functioning in the Soviet period.

*Key words:* crime in the economic sphere, the law enforcement function of the state in the economic sphere, economic crime, shadow economy.

*Received for publication on 06.11.2017*

## **INTERNATIONAL LAW. EUROPEAN LAW**

### **INTERACTION OF RUSSIA AND HUMAN RIGHTS MECHANISMS OF THE UN SYSTEM**

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The questions concerning interaction of Russia and special procedures of the United Nations Human Rights Council and also treaty (conventional) bodies on human rights of the UN system are considered.

*Key words:* Special procedures, mandate-holders, Human Rights Council, Commission on Human Rights, conventional (contractual) bodies for human rights, mechanism of the universal periodic review (UPR), UN.

*Received for publication on 05.11.2017*

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## ECONOMY. ECONOMIC SCIENCE

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### ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY

#### DETERMINANTS OF BUDGET DEVELOPMENT: RUSSIA, CHINA, EUROPE

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In the article, the reasons, factors and consequences of strengthening national economies and public finances of Russia and foreign countries in the aggravating conditions of geopolitical confrontation and international economic sanctions and the possibility of confronting global financial crises are explored.

*Key words:* public finance management, the federal budget of Russia, the consolidated budget of China, the state budget of the European Union, economic policy.

*Received for publication on 01.11.2017*

#### FEATURES OF THE DEVELOPMENT OF MARKETING STRATEGY FOR ENTERPRISES

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Theoretical aspects of development of marketing strategy of the enterprises of the sphere of services from the system positions allowing to define interrelations between the purposes and tasks of the enterprise, and also ways of their achievement taking into account adaptation to influence of environmental factors are considered.

The analysis of author's approaches of domestic and foreign researchers to the procedure of development of the optimal strategy of the enterprise is given. On the basis of the methodology proposed by the authors, the profile of the business environment of the enterprise functioning is made and the optimal marketing strategy of its further development is developed.

*Key words:* marketing strategy, factors of external and internal environment, competitive advantage, competence, product, market, service.

*Received for publication on 03.11.2017*

### **QUALITY MANAGEMENT AT OIL AND GAS ENTERPRISES (CASE OF GAZPROMTRUBINVEST)**

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This article reflects the real experience of JSC "gazpromtrubinvest" on the example of the plant products in terms of quality management.

*Key words:* oil and gas industry, Gazprom, quality management, Ishikawa diagram, Pareto chart, manufacturing manufacturing process.

*Received for publication on 06.11.2017*

### **APPLICATION OF THE COOPERATIVE GAMES THEORY IN THE MANAGEMENT OF PPP PROJECTS IN TRANSPORT INFRASTRUCTURE**

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Formulated matrix model of co-operative play, which takes into account a balance interests of the state and private investors and to achieve optimal social and economic progress in the implementation of PPP projects.

*Key words:* public-private partnership, the methods of matrix games, cooperative game.

*Received for publication on 05.11.2017*

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**SOCIAL SERVICES: A TYPOLOGY AND CLASSIFICATION**

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The social and economic essence of services is considered, their typology, classification, and also process approach to rendering services of passenger transport is presented. The existing concepts of “social service” in domestic and foreign scientific literature are systematized, the model of the process of rendering services of passenger transport is presented.

*Key words:* service, process, resource, procedure, service provider, process approach.

*Received for publication on 03.11.2017*