

## Scientific and Information Journal

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## **ECONOMY. ECONOMIC SCIENCE**

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### **ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY**

#### **COMPARATIVE ANALYSIS OF INVESTMENT IN HUMAN CAPITAL FOR THE BENEFIT OF INNOVATIVE DEVELOPMENT OF HIGH-TECH ENTERPRISES**

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The current situation in the sphere of innovation of the Russian Federation due to the insufficient level of capital investment, theoretical uncertainty areas and the effects of investment in human capital - a key "factor of production" forming strategic competitiveness, prerequisites for the realization of innovative potential of high-tech industry. In the context of value about the problems the author offers a comparative analysis of investment in human capital for the benefit of innovative development of high-tech enterprises.

*Key words:* innovation, high technology.

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## THE PRINCIPLES OF PLANNING OF PRODUCTIVE ACTIVITY FOR THE GENERATING ENTITY

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In article it is described the main objectives and the principles of planning applicable for an energy industry. The strategic, medium-term, short-term and operational plans of production business activities assuming different extent of disaggregation, and including the production program corresponding to the period are developed for planning of economic activity of the entity of power industry. The stage of planning of the production program of thermal power plant is described.

*Key words:* production program, planning, production business activities, balance sheet planning methods.

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## PROBLEMS OF DEFINITION AND CLASSIFICATION OF REGIONAL CLUSTERS

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The article systematizes the problems associated with the theoretical and methodological aspects of the cluster theory. Substantiated shortcomings in the existing definitions of the term "cluster". Given the criticism of monoaspect and extended classifications of regional clusters. Presents the author's integrative classification, summarizing a wide array of classification studies in the framework of the cluster theory.

*Key words:* cluster, cluster theory, regional economy, regional innovation system.

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## THE AMBIVALENCE OF THE PROBLEMS OF POVERTY AND UNEMPLOYMENT IN THE RUSSIAN FEDERATION

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The relevance of the topic due to the scale of poverty and unemployment, as one of the socio-economic factors that affect the well-being of the country. This article presents statistical data on the level of poverty and unemployment in the dynamics, correlation analysis of these indicators, the peculiarities of manifestations of these problems and their main characteristics groups of the Russian Federation regions, and also shows the dual nature of the impact of unemployment, poverty, and suggested activities to promote overcome them.

*Key words:* poverty, unemployment, risk groups, the labor market, ambivalence, youth unemployment, disguised unemployment.

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## SOCIO-ECONOMIC STATUS OF WOMEN IN TATARSTAN

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The article deals with socio-economic status of women in the Republic of Tatarstan. The reasons of the predominance of women over men are revealed. The results of involving women in the process of labor are discussed. The social security system is analyzed.

*Key words:* harmful working conditions, government programs, the social security system.

Currently, much attention is paid to the analysis of the gender dimension of social indicators. The reasons for the predominance of women over men are:

- greater infant and child mortality rate among boys;
- high mortality of men of working age, which is caused by the low level of labour protection on production, excessive road traffic injuries;
- lack of culture and tradition themselves keeping behavior: resulting in death from poisoning surrogate alcohol drinks, effects of Smoking etc.

Also the imbalance in the demographic structure remains of the large losses of the male population in past wars. The average life expectancy in 2014 in the Republic of Tatarstan among the man is 66 years, and women - 77 years.

The highest proportion of women working in conditions not meeting sanitary-hygienic norms and having a higher than average in the Republic, noted in the following spheres of economic activity:

- manufacturing;
- mining.

Government provides full payment for vocational training of women working in harmful and severe working conditions at the expense of the budget, as well as the costs from the employers to the organization of internships.

The social security system can be achieved by women if sufficient wages. Thus, we need legislative regulation of displacement discrimination at work.

However, the wages of women, on average, 30% less than men. The Ministry of labour of Russia emphasized the inadmissibility of discrimination against women and the need to respect the equality of persons of either sex. Researches conducted by the service for job search and staff SuperJob.ru show that 36% of women who returned from maternity leave, were forced to find a new job, 4% had received a demotion upon return to service and only 26% of the mothers all remained unchanged.

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**THE DEVELOPMENT OF HUMAN CAPITAL AND TERRITORIAL LABOUR MARKET  
BASED ON LABOUR MIGRATION**

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The article explores the structure of migration flows on the levels of education of the Russian Federation in the federal districts. The study of correlations used to analyze the influence of factors of migration flows, confirms the migration gravity model. The authors found a statistically significant direct relationship between the proportion of employees with higher education and the level of migration flows for the years 2005-2014. In addition, the authors argue that migration has a significant impact on the dynamics of human capital savings.

*Key words:* migration, human capital, migration factors, migration laws.

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**THEORY OF MOTIVATION IN THE ASPECT OF SELF-ACTUALIZATION**

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The relevance of this subject is based on the transformation of the social order and its transition to an information level, which, according to some assumptions, will be dominated by intangible means of exchange and value, and the information will be the main important resource. All this will entail major changes in the management, in the structure of work, social relations and the economy as a whole. In such circumstances, it is required to review the trends of approaches to employee motivation and management. The author believes that one of the potential and effective approaches to self-actualization.

*Key words:* motivation theory, the theory of meaningful, self-actualization, the information society, humanism, human resource management.

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**EFFECTIVENESS OF PPP IN HEALTHCARE**

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The article presents model of estimation of effectiveness of PPP in healthcare. Comparative description of methods of assessing the effectiveness of a PPP. Ways of improving effectiveness of PPP.

*Key words:* public-private partnership model of performance evaluation, efficiency management PPP.

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**THE NETWORK FORM OF INTERACTION AS A TOOL OF MANAGEMENT  
OF INNOVATIVE ACTIVITY OF ORGANIZATIONS**

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The article outlines the theoretical prerequisites for the formation of network forms of interaction systems as a new organizational form of strategic management based on information technologies and transformation of market economy into an innovation one.

*Key words:* network economy, network cooperation, innovation development.

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**TO THE QUESTION OF CONTRADICTIONS OF ECONOMIC AND INSTITUTIONAL  
INTERESTS IN THE CONDITIONS OF GLOBALIZATION**

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The process of globalization from the standpoint of the contradictions of the economic and institutional interests, disclosed the contents of the institutional interests identified contradictions between the common and private institutional interests in the context of globalization, explained a number of contradictions in the system of institutions of the modern global economy from the standpoint of differences in economic and institutional interests.

*Key words:* globalization, global space, institutional interests economic institutions, economic interests.

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### **THE BALANCE OF MACROECONOMIC INDICATORS OF THE STATE BUDGET OF THE REPUBLIC OF ECUADOR**

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This article analyzes the main economic indicators in conditions of realization of the Latin American countries anti-crisis programs and reduce the budget deficit, and also investigated the role of fiscal policy in mitigating the negative effects of the crisis.

*Key words:* state budget, total government debt GDP, foreign trade, foreign investment, inflation.

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### **ON THE ROLE OF PLANNING INSTITUTES UNDER CONDITIONS OF UNCERTAINTY**

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In this article the author made an attempt to substantiate the stabilizing role of indicative planning mechanism under conditions of imperfect information and uncertainty of future.

*Key words:* uncertainty, probability, hazard, indicative planning.

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### **REGIONAL SOCIO-ECONOMIC POLICY: THE MAIN FACTORS AND INSTRUMENTS OF FORMATION AND REALIZATION**

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The essence of the methodological issues of regional socio-economic policy and especially its implementation in terms of territorial differentiation of the country's development.

*Key words:* region, regional policy, the regional social and economic policy, regulation of the economy.

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**RUSSIA IN INTEGRATION PROCESSES IN THE ZONE PACIFIC RIM**

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In article the main benefits and contradictions of creation of the free trade area and expansion of interaction of Asia-Pacific countries are considered. The role and interests of the Russian Federation in forming of a stable cooperation with the Asian countries is analysed.

*Key words:* Asian and Tikhookeansky region, APEC, integration processes, sustainable development, free trade area.

Activization of economic interaction with the countries of the region in the conditions of the gradual shift of the global economic center in the zone Pacific Rim and deteriorations in the relations with the countries of the West is extremely important task. An obvious benefit of Russia is also that it doesn't aim to expand the influence in the zone Pacific Rim, and is objectively interested in preserving a favorable situation in the region for expansion of the participation in integration processes for the purpose of development of east regions of the country now. Presidency of Russia in APEC in 2012 and preparation for the summit in Vladivostok stimulated infrastructure development of Vladivostok as important center of the regional level. In 2015 presidency passed to Philippines which represent the interests of developing countries interested in the solution of pressing internal problems including fight against poverty, development of education, the solution of a food problem. As a result the main discussions are held on problems of sustainable development, food security, development of small business and structural reforms. As the stand-alone program to the declaration of leaders of 2015 indicators of quality of growth (key accountability areas) were registered. Actually questions of integration faded into the background. In too time the perspective of stimulation of economic growth and sustainable development for Russia is now more urgent, than questions of integration within the APEC where Russia so far can offer little. It is possible to assume that the perspective of a strong growth and social development in the agenda of APEC will prevail and in the near future as such countries as Peru, Vietnam, Papua New Guinea, Chile and Malaysia interested in promotion of the agenda oriented to internal social and economic development will become chairmen in the next years.

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