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STATE AND LAW. LEGAL SCIENCE

INTERNATIONAL LAW. EUROPEAN LAW

THE PROCEDURE OF ACCESSION TO THE AGREEMENT ON THE TRANS-PACIFIC PARTNERSHIP AND THE EURASIAN ECONOMIC UNION

© 2016 Shuliat'ev Igor Alexandrovich

PhD in Jurisprudence,

Associate Professor of the Department of Legal Regulation of Economic Activity

Financial University under the Government of the Russian Federation

4, Veshniakovskii pr-d, Moscow, 109456, Russia

© 2016 Lavrov Sergei Sergeevich

National Research University - Higher School of Economics

3, B. Trekhsviatitelskii per., Moscow, 109028, Russia

E-mail: iash7@mail.ru, serjlavrow@mail.ru

The article is devoted to the new international treaty - The Trans-pacific Partnership (TPP). TPP is essential codification and progressive development of international trade law. The basic approach to accession to TPP is analyzed. Authors offer possible procedure of accession Eurasian economic union to TPP.

Key words: The Trans-pacific Partnership (TPP), the World Trade Organization, EAEU, APEC, the order of accession to TPP, negotiations.

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PROBLEMS OF LEGAL PROTECTION OF MEDICINES AS THE SUBJECT OF PATENT RIGHTS

© 2016 Prikhodko Maria Alexandrovna

Kutafin Moscow State Law University (MSAL)

9, Sadovaia-Kudrinskaia str., Moscow, 125993, Russia

E-mail: m.prikhodkolwr@gmail.com

The article is dedicated to problems of legal protection of intellectual property in the frame of pharmaceutical industry. The USA legal regulation on medicines patent protection is analyzed. The examples of case law of the Russian Federation related to intellectual property rights protection in the

pharmaceutical sphere are considered for the purposes of making suggestions improvement of national legislative and regulatory framework in this field.

Key words: intellectual property, patents, inventions, medicinal product, pharmaceuticals industry.

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ECONOMY. ECONOMIC SCIENCE

ECONOMIC THEORY**CONCEPTUAL APPROACH TO THE DEVELOPMENT AND USE OF HUMAN CAPITAL**

© 2016 Riazanova Olesia Evgenievna

Doctor of Economics, Professor of Political Economy

© 2016 Nazarova Elena Vladimirovna

PhD in Economics, Associate Professor of the Department of Industrial Economics

Plekhanov Russian University of Economics

36, Stremiannyi pereulok, Moscow, 117997, Russia

E-mail: afinna2011@yandex.ru, e.nazarova@list.ru

This article focuses on the effective use of human capital in the organization. A brief description of the human capital, identified the problems of its formation and use. The factors of effective activity of the organization to work with the staff. Consider a firm policy on the use of human capital. Substantiates the optimization balance the updating and maintenance of the number of personnel, its qualified staff in accordance with the needs and capabilities of the organization. Propose concrete recommendations to address existing quality assurance issues and improving the competitiveness of the organization's personnel.

Key words: personnel, human capital, skills, competence, motivation, qualification, management.

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INTELLECTUAL CAPITAL IN MACROECONOMICS

© 2016 Levchenko Larisa Vladimirovna
PhD in Economics, Professor of Economy Theory Department
© 2016 Karpenko Olga Anatolievna
PhD in Economics
Samara State University of Economics
141, Sovetskoi Armii str., Samara, 443090, Russia
E-mail: lvls@mail.ru

The main attention is given to studying the problem of intellectual capital in relation to macroeconomics. The article gives a specification of the concepts of intellectual capital of the population of the state and its management team. Consider three spheres of functioning of intellectual capital in macroeconomics (public administration, economic development and macroeconomic relationships) and determined its decisive influence on the economic processes and relations in the state.

Key words: individual and collective intellectual capital, fiscal policy, monetary policy, economic planning and forecasting, innovation, intellectual entrepreneurship, integration, globalization.

There are three areas of behaviour, you must call intellectual capital in macroeconomics:

- 1) state economic management;
- 2) economic development;
- 3) macroeconomic relationships.

However there is the concept of individual and collective intellectual capital. Macroeconomics is applicable to the term of the collective intellectual capital-educated and developed part of the state's population (a horizontal approach to the study), and intellectual capital of its senior staff (the vertical approach). The intellectual activities of managers of state is to make good and coherent decisions on directions of monetary and fiscal policy and public programs, and forecast economic development plans.

In the field of economic development the impact of intellectual capital involves the diversification and modernization of economy, introduction of innovations, development of intellectual entrepreneurship.

In macroeconomic relations in the modern social and economic life is increasingly influenced by the Institute of globalization as the dominant trend in international social development, including intellectual globalization and intellectual integration (enhanced interaction and cooperation of intellectual resources, capital, capabilities of many people).

Along with this, the collective intellectual capital of different countries by affecting their economic development indirectly encourages economic recessions and recoveries in these economies, which in turn affects the cyclicity of the world economy as a whole.

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ECONOMICS AND MANAGEMENT OF NATIONAL ECONOMY
**ENDOGENOUS FACTORS OF USING PUBLIC-PRIVATE PARTNERSHIPS
TO ATTRACT INVESTMENT**

© 2016 Panova Tatiana Vladimirovna
 PhD in Economics, Senior Research Fellow
 Institute of Economics of Russian Academy of Sciences
 32, Nakhimovskii pr-t, Moscow, 117218, Russia
 E-mail: planetaart@gmail.com

The article attempts to systematize the internal endogenous factors that could stimulate investments in the reproductive process by using a public-private partnership mechanism.

Key words: investments, government, public-private partnerships, tax law.

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**IMPLEMENTATION OF PUBLIC-PRIVATE PARTNERSHIP IN TRANSPORT
INFRASTRUCTURE**

© 2016 Panibratov Iuri Pavlovich
 Doctor of Economics, Professor Department of Construction Economics, Academician of RAACS,
 Honored Scientist of Russia, Laureate of the State Prize of the Russian Federation
 © 2016 Ofin Veniamin Petrovich
 PhD in Economics, Associate Professor of the Chair of Construction Economics
 Saint-Petersburg State University of Architecture and Construction
 4, 2nd Krasnoarmeiskaia str., St. Petersburg, 190005, Russia
 E-mail: ofinv@mail.ru

This article discusses the implementation of public-private partnerships, identifies the main benefits of these projects for a variety of participants, evaluated the possibility of implementing such projects in the transport infrastructure.

Key words: public-private partnership, concession, contract lifecycle.

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“NEW” APPROACH TO CLASSIFICATION OF NON-STANDARD FORMS OF LABOR RELATIONS*

© 2016 Polovinko Vladimir Semenovich

Doctor of Economics, Professor, Head of Chair of Economics and Sociology of Labor
Omsk State University named after F.M. Dostoevsky

55, pr-t Mira, Omsk, 644077, Russia

© 2016 Dolzhenko Ruslan Alexeevich

PhD in Economics, Associate Professor of Department of Economics, Sociology, Labor
and Personnel Management

Altai State University

61, pr-t Lenina, Barnaul, Altai territory, 656049, Russia

E-mail: lvls@mail.ru

The paper presents the author's approach to the classification of non-standard forms of labor relations, which involves using an additional criterion of “novelty of form”. It is shown that there are currently no complete idea of the typical variety of non-standard forms of labor relations, there is a shortage of studies looking at the positive aspects of informality. With this in mind, these non-standard forms of labor relations are isolated and analyzed. It is shown that such forms as: outsourcing, crowdsourcing, insourcing, freelancing have positive effects in relation to the subject of labor. The variants of their ordering with respect to the organization's needs and requests are highlighted.

Key words: labor relations, non-standard forms of labor relations, new forms of labor relations, outsourcing, crowdsourcing, insourcing, freelancing.

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INTRODUCTION STRATEGIC INNOVATION AS A DEVELOPMENT FACTOR OF COMPETITIVE ADVANTAGE OF THE ORGANIZATION

© 2016 Sachuk Svetlana Nikolaevna
Samara State University of Economics
141, Sovetskoi Armii str., Samara, 443090, Russia
E-mail: Panda63d@mail.ru

The paper presents the main points of the strategic innovation process. The proposed implementation model for strategic innovation, with a detailed description of each item. The necessity of introduction of strategic innovation because they integrate and permeate all the changes and innovations in the search of new concepts of doing business.

Key words: innovation, strategic innovation, strategic innovation process, business model, industry foresight, managed innovation process strategic alignment.

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**MANAGEMENT OF HUMAN CAPITAL AS THE MAIN CRITERION OF SUCCESS
OF THE ORGANIZATION IN THE INNOVATIVE DEVELOPMENT**

© 2016 Sevostianova Elena Nikolaevna
Samara state University of Economics
141, Sovetskoi Armii str., Samara, 443090, Russia
E-mail: Panda63d@mail.ru

In today's economic climate the ability of an organization to innovate is considered a key success factor. The performance of innovative activities depends on the organization's ability to efficiently use and to increase human capital and the application of complex of measures on development of professional abilities and personal qualities of employees can be enhanced through improvement of the quality management system of human capital. Organizations need to understand how to determine the characteristics and behavior of progressive people, how to encourage and stimulate innovative work. The article systemises theoretical and methodological approaches that reveal the nature and structural components of the human capital and proved its role in ensuring innovative development of the company.

Key words: human capital, human capital management, innovation, emotional intelligence.

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**ABOUT THE CHOICE OF REFERENCE MODEL FOR THE DEVELOPMENT
OF THE FUNCTIONAL VIEW OF THE ARCHITECTURE
OF LARGE INDUSTRIAL ENTERPRISE**

© 2016 Shteingart Evgenii Alexandrovich
© 2016 Burmistrov Andrei Nikolaevich
PhD in Economics, Associate Professor of the Department of Strategic Management
Peter the Great St. Petersburg Politechnic University
29, Politechnicheskaja str., St. Petersburg, 195251, Russia
E-mail: genja.89@mail.ru

The concept of enterprise architecture is a key factor for an organizational improvement and development in the current conditions of global instability, which allows increasing the company's competitiveness and requires thorough analysis. The object of study is a functional view of enterprise architecture, and the subject of study is reference models that can be used in its development.

Key words: enterprise architecture, functional view, reference model, large industrial enterprise.

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METHODOLOGY OF MANAGEMENT OF LAND RESOURCES IN AGRICULTURE AND OF PLANNING THE USE OF AGRICULTURAL LAND IN THE RUSSIAN FEDERATION

© 2016 Ognivtsev Sergei Borisovich

Doctor of Economics, Professor, Chief Researcher

All-Russian Institute of Agrarian Problems and Informatics named after A.A. Nikonov

21, 1, Bolshoi Kharitonievskii pereulok, Moscow, 107078, Russia

E-mail: tzeldner@gmail.com

The methodological problems of the control of land resources in agriculture are under consideration in this article. A detailed description of land resources as an object of management is delivered. The most important methodological issue is the definition of the objectives that are set by the state land policy. The article consistently describes the land control methods and notes the disadvantages of using each method. To improve using of each group of methods the proposals are proved.

Key words: land resources, planning, methodology, agriculture, efficiency.

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ECOLOGICAL AND LEGAL ASPECTS OF DEVELOPMENT OF THE UNIFORM INFORMATION DATABASE OF USE OF SURFACE WATER OBJECTS

© 2016 Salikhov Irek Faritovich

PhD in Economics, Associate Professor, Chairman of the Board of Directors of JSC Yadrans-Oil, deputy of the State Council of RT V of convocation

Kazan Research Technological University

68, K. Marx str., Kazan, Republic of Tatarstan, 420015, Russia

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Tatar nature protection interdistrict prosecutor, senior adviser of justice

Tatar nature protection interdistrict prosecutor's office

36, Chekhov str., Kazan, Republic of Tatarstan, 420043, Russia

E-mail: priemnaya@irek-s.ru, tpkzn.Prok@tatar.ru

The question which is taken up in article of authors is insufficiently worked in theoretical and practical projections today. An object of a research surface water objects, and a subject - their uniform information database appeared. Teoretiko-metodologicheskoye value of article consists in development of model of

the uniform information database, and practical - in minimization of negative impact on surface water objects.

Key words: surface water object, database, information, use, aspects, development, right, ecology.

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CURRENT ISSUES FOR PLANNING THE USE OF AGRICULTURAL LAND IN THE RUSSIAN FEDERATION

© 2016 Ognitvsev Sergei Borisovich

Doctor of Economics, Professor, Chief Researcher

All-Russian Institute of agrarian problems and Informatics named after A.A. Nikonova

21, 1, Bolshoi Kharitonievskii pereulok, Moscow, 107078, Russia

E-mail: tzeldner@gmail.com

The article considers recent developments in the field of agricultural land usage planning. The project of the law devoted to cancelling of the land categorization is investigated. This project suggests transition to territorial planning for agricultural lands. A new legal procedure for the removal of unused agricultural land is described.

Key words: agricultural land, cadastre, land seizure.

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CONFLICTS IN THE IMPLEMENTATION OF TRAINING PROGRAMS AND WAYS OF CONFLICT RESOLUTION IN THE ORGANIZATION

© 2016 Sysoeva Anna Alexandrovna

Samara State University of Economics

141, Sovetskoi Armii str., Samara, 443090, Russia

E-mail: rust1978@mail.ru

Conflicts can have positive or negative consequences for the organization, depending on the environment that manager created, how he manages and regulates the conflict situations.

Key words: conflicts in the organization, the consequences of conflict situations, implementation of training programs, conflict resolution.

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**ORGANIZATIONAL AND INFORMATIONAL SUBSYSTEMS OF TRANSACTION
INFRASTRUCTURE: METHODOLOGICAL PROBLEMS OF ANALYSIS**

© 2016 Marushhak Irina Valerievna
Volgograd State University
100, pr-t Universitetskiy, Volgograd, 400062, Russia
E-mail: irishka.s.17@yandex.ru

This article examines the internal structure of transaction infrastructure-as-a specialized type of market infrastructure that provides environmental resources and conditions for implementation of the transaction. The proposed typological separation of transactional infrastructure in its institutional, organizational and information subsystem, and also analyzed the discussion points of their system definitions.

Key words: transaction infrastructure, transactions, institutions, information, organization, methodology.

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