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STATE AND LAW. LEGAL SCIENCE

THEORY AND HISTORY OF STATE AND LAW

REGULATORY IMPACT OF LEGAL PRESUMPTIONS ON SOCIAL RELATIONS

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The article analyzes the impact of regulatory legal presumption of what it has on social relations; based on the analysis highlighted three areas of regulatory impact on the legal presumption public relations

Key words: legal presumption; regulatory impact legal presumption; disposition.

UNDERSTANDING OF LAW IN RUSSIAN LAW SCIENCE AS THE BASIS OF THE LAW POLICY

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The phenomenon of the law policy is actively and profoundly studied in Russian Law Science approximately from the middle of the 90-s. The article reveals the essence of the phenomenon, its nature and definitions.

Key words: law policy, general theory of law, law norm, legal relations.

LEGAL POSITION: THE CONTENTS OF THE TERM

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The article views the concepts of legal positions and its contents. The main features and components of legal position are distinguished in its broad interpretation in order to determine its characteristics.

Key words: legal position, judicial process, legal categories, legal question.

PROVINCIAL STATUTORY CERTIFICATES OF THE XVI CENTURY

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In article the characteristic of provincial statutory certificates, their places in system of sources of the law of the Moscow state of the XVI century, their contents and value is given. The general elements of the contents of the remained provincial statutory certificates and a tendency of their evolution are revealed.

Key words: Russian law, sources of law, statutory certificates, provincial letters.

**MINISTERIAL RULEMAKING IN THE RUSSIAN EMPIRE
IN THE EARLY TO MID 19TH CENTURY AS A FORM
OF LEGISLATIVE SUPPORT TO THE REFORM PROCESS**

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This article describes ministerial rulemaking in the Russian Empire in the early to mid XIX century as a form of legislative support to the reform process.

The author considers the stages of ministerial rulemaking activity, determined the conclusion that this activity was multifaceted and multidimensional, always focused on the needs of management and, in spite of the complex organizational character, created the preconditions for the implementation of reforms, which lived in the Russian Empire during the 19th century.

Key words: ministry, rulemaking, stages, reform, management, law.

CIVILLAW

THE RIGHT OF OPERATIONAL MANAGEMENT IN THE DIFFERENT CIRCUMSTANCES OF CIVIL LAW

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The concept of the right of operational management as the main species with restricted rights. Traced the history of the right of operational management, addressing the Institute from the point of view of civil law and the specifics of its legal status.

Key words: the right of operational management, the limited real right, state-owned enterprise, establishment, the owner of the property.

FINANCE LAW

ON FINANCIAL-LAW POLICY IN THE IMPLEMENTATION OF PUBLIC EXPENDITURE

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This paper examines the interplay of politics, government, law, financial ratios and financial-law policy based on the inter-institutional nature of the financial-law policy in the implementation of public expenditure.

Key words: public expenditure, legal, policy, financial policy, financial-law policy.

CRIMINAL LAW

EXEMPTION FROM PUNISHMENT DUE TO ILLNESS: PROBLEMS OF LEGAL REGULATION AND PRACTICAL IMPLEMENTATION

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The article is devoted to the exemption from punishment in connection with the disease. It discusses the problems of legislative regulation of this type of release and the problems encountered in law enforcement.

Key words: exemption from punishment due to illness, grounds for exemption from punishment due to illness, conditions of release from punishment due to illness.

ECONOMY. ECONOMIC SCIENCE**ECONOMIC THEORY****PERFECTION OF INSTITUTE OF CURRENCY CONTROLS
IN RUSSIA IN MODERN CONDITIONS FINANCIAL VOLATILITY**

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Authors research important aspects of currency regulation and currency control in the context of financial instability and outflow of capital from Russia, research is carried on issues rules of law, instruments of the currency control, on issues of the improving the institutions currency control, authors makes a comparative analysis of the successful experience of currency regulation, substantiate the main ways to improve the system of currency regulation, authors research the role and importance of the Federal Treasury as an instrument of currency control too and are sure that in modern conditions the working methods the Federal Treasury in point of currency control can improve the financial stability of the Russian economy

Key words: the outflow of capital, financial institutional traps, the Institute of currency controls, the principles of currency control agencies of currency regulation, the State budget, the Federal Treasury of the Russian Federation.

**THE EXPERIENCE OF THE INVESTMENT POLICY OF CHINA
AND THE POSSIBILITY OF ITS APPLICATION IN RUSSIA**

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High rates of economic growth and development of China are mainly predetermined by effective investment policy, so in 2012 China became the first in the world in terms of attracted investments. In this article we studied the experience of investment policy of China in a chronological order and estimated the possibility of its application in Russia. We divided Chinese experience in investment policy from the point of view of its possible application in Russia into: “appropriate” and “inappropriate” for Russia.

Key words: investment, investment policy, investment activity.

INTANGIBLE PROPERTY SUBJECT

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Us were the intrinsic characteristic of subjects of intangible property is considered, we understand natural, legal entities, society, public groups and the state as the subject in a varying degree allocated with the rights of rather property intangible object. We revealed development tendencies of the modern intangible property relations- multisubjectivity. Classification is given and contradictions between various intangible property subjects are analysed: workers, employers, society, state, confidants.

Key words: intangible property, intangible property subject, confidant, piracy.

STAFF MOTIVATION: FACTORS AND PRIORITIES QUALITY OF WORKING LIFE

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Peculiarities of motivation and motivation of staff and their impact on the quality of working life. The organization presents as developing the local society. Disclosed is relevant reference point in policy motivation. The estimation of components of quality of working life from the point of view of motivation and stimulation, reflected the importance of safety. Reflected expectations of employees on the basis of the study, conclusions about the satisfaction of the population's quality of working life.

Key words: motivation, pyramid A. Maslow, the quality of working life, safety.

THE IMPROVEMENT OF WAGES IN THE ORGANIZATION OF MOTIVATIONAL PROCESS STAFF

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In this article we will discuss the incentives and motivation of employees. It is difficult to overestimate the importance of material incentives to increase labour initiative of the employee and efficiency of production. The choice of forms and systems of remuneration often dictate the characteristics of the sector of activity sector of the economy and the country as a whole. Motivation of staff is considered the main vehicle for the provision of rational use of resources, mobilization of existing capacity. The

primary objective of the process of motivation is getting the best deal from the use of available labour resources, which makes it possible to increase collective efficacy and profitability of the company.

Key words: motivation, motivation, incentive and remuneration system, the labour legislation.

RUSSIAN YOUTH AS A SOCIO-ECONOMIC PHENOMENON

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The article is devoted to the analysis of the concept of youth in modern Russia. Importance of the study indicated category of the population to construct socio-economic processes.

Key words: youth, education, employment, professional skill.

ECONOMY AND MANAGEMENT

CONCEPTUAL THE BASIS OF FACTOR-PURPOSE MANAGEMENT OF INNOVATIVE TRANSFORMATION OF NATIONAL ECONOMY

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In the process of managing the new stage of development (new economy), the principles that characterize the new emerging socio-economic formation with the appropriate level of development of the productive forces and relations of production, covering all sectors and spheres of socio-economic activities in their organic relationship.

Key words: innovation, innovative economy, factor-target control, the national economy.

**APPROACHES TO IMPROVE PRODUCTIVITY
IN THE RUSSIAN ECONOMY**

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This article deals with theoretical and practical approaches to productivity management. Particular attention is paid to the analysis of the characteristics and problems of increase of productivity of branches of the Russian economy and the Republic of Tatarstan. Measures to promote productivity, must be comprehensive and multi-tiered.

Key words: productivity, efficiency, productivity management, productivity factors.

**INFORMATION PROVISION IN THE SYSTEM
OF INNOVATIVE PROCESS**

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With the advent of the economy there is any other type of information models and control methods, based on the most important resource of our time - information. Supply with information of is not only and not so much an integral part of management, as a prerequisite for efficient operation of businesses and society.

Key words: innovation, information security, information resources.

**REDUCTION CROSS-SUBSIDIES FOR HOUSEHOLD CONSUMERS
OF ELECTRICITY THROUGH
THE TWO-PART TARIFF METHODOLOGY APPLICATIONS**

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In this paper the method of subsidizing residential consumers. The calculation is based technique for determining the state taken the social norm of electricity consumption, which is adjusted to reflect the implementation of the basic norms of consumption.

Key words: electricity, social consumption rate, two-part tariff.

**SATELLITE NAVIGATION SYSTEM GLONASS
IN URBAN PASSENGER TRANSPORT**

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The article presents information on the economic efficiency of the use of the GLONASS system, as well as specific monitoring and planning for urban passenger transport in real-time.

Key words: economic efficiency, control, planning.

**IMPACT OF MIGRATION FLOWS
ON THE RUSSIAN INDUSTRIAL MARKETS**

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In article the impact of migration flows on the structure of employment in sectors, mostly influenced to this phenomena is considered. Quantitative statistics of attraction of legal migrants in Russian Federation is shown. Structure of the markets. Qualitative characteristics of movement of the main migratory labor flows are analyzed. Attention is paid to long-term experience of using foreign labor. The main activities in which workers are migrants.

Key words: labor migration, human resources, sectors mostly impacted to migration, quality of migration resources.

**THE STATE OF THE TECHNICAL EQUIPMENT OF AGRICULTURE
OF THE KABARDINO-BALKARIAN REPUBLIC**

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The article analyzes the state of the machine-tractor park in agricultural sector of the republic. To assess changes in the qualitative and quantitative status of the machine and tractor park the updating coefficients for the main types of agricultural machinery are defined. The results of the forecast of agriculture support and loads of equipment are given.

Key words: agriculture, business structure, technical equipment, machines and tractors.

PUBLIC-PRIVATE PARTNERSHIP IN AGRICULTURE: GENERAL APPROACHES

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The article considers the issues of development of public-private partnerships, and analyses the ways and forms of their implementation, noted the role of state aid and regional development programs in the system of state-private partnership.

Key words: public-private partnerships, program development, mechanisms of development, agriculture.

**THE SPECIFICS OF THE STATE SUPPORT OF MOTHERHOOD
AND CHILDHOOD: FOREIGN EXPERIENCE**

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This article discusses the experience of the state financial support of motherhood and childhood in the example of countries such as the USA, Germany, France, Kazakhstan. The basic models are identified for the financing of maternity in industrialized countries.

Key words: the sphere of motherhood and childhood, social support, socio-economic indicators, the funding model.

**PSYCHOGRAPHIC SEGMENTATION OF CONSUMERS
IN THE MARKET COUNTRY REAL ESTATE**

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Increasingly sophisticated knowledge of people become psychologists investigating purchasing behavior. Increasingly, retailers complain complicates the problem: traditional marketing does not work, the buyer turns from brand to brand, from shelf to shelf, and we can not predict when their preference will change. A good brand finds consumer at three levels: functional, emotional and personal. The article describes a model Censydiam, which reveals the underlying motivation of consumers when making a purchase of suburban real estate. The study identified five main motives of the buying suburban real estate: to confirm the status, to add novelty, to take care, to have fun, to get the benefit.

Key words: customer segmentation, model Censydiam, map of motivations, the suburban real estate market, urban estate.

FINANCE, MONEY CIRCULATION AND CREDIT**THE FINANCIAL ECONOMIC PROBLEMS OF NATIONAL PAYMENT SYSTEM
ORGANIZATION IN CONNECTION WITH SANCTIONS MEASURES CONTRA THE
RUSSIAN FEDERATION**

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In the article there are reviewing the financial economic problems of the national payment system organization in Russia in response to the prohibitive sanctions against Russia from the developed countries of the world. Such measures arouse the economic and financial losses for all the countries-members of the world economic and financial relations. The author reveals the concrete steps of the Bank of Russia as to national payment system organization.

Key words: national payment system, sanctions against Russia, transnational payments, financial economic problems, MasterCard, Visa.

**NEW DIRECTIONS OF TAX POLICY
AND IMPLEMENTATION HORIZONTAL TAX MONITORING**

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The state tax policy is developing gradually, always includes system tasks, on the basis of which are implemented public projects and activities of the tax authorities. The new projects - road maps require scientific analysis of the actual state tax policy and tax administration in combination with the strategic directions for the economic development of industry and private business entities. The article describes the use of the basic tools of tax policy, the results achieved in the work of the tax authorities and innovations in the implementation of measures to simplify, accelerate and reduce the cost of business procedures.

Key words: tax policy, main directions, road maps, tax control, monitoring.

**EFFICIENCY EVALUATION OF CORPORATE MANAGEMENT
ON THE EXAMPLE OF PROMOTION OF THE INSURANCE PRODUCT**

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Within the huge competition at the market of insurance products the success depends on the duly executed market segmentation. It's pivotal to settle the purposes and tasks of an insurance product

promotion to make the right decision on the market segments' development. For this purpose, the promotion process of an insurance product is divided into several stages, the actions taken at each stage and ultimate goals are duly allocated. Besides, the overall and planned cost efficiency of an insurance product is determined; value rates of both territorial and regional structural divisions are calculated. The achieved results are to be compared to the rating scale that allows to determine the efficiency of an insurance product with regards to an insurance company taken as whole and as well as its' separate divisions.

Keywords: Corporate management, insurance product, market segmentation, efficiency, promotion, finance of an insurance company.

PECULIARITIES OF THE FINANCIAL CAPACITY OF THE OIL COMPANIES OF THE RUSSIAN FEDERATION

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The questions to identify ways to strengthen the financial condition of the organization and optimize the management of its financial and overall competitive potential continue to maintain its relevance. The article researches the features of the financial capacity of Russian oil companies. It is revealed that the formation and interaction of financial potential of oil companies and the Russian Federation influences the system of internal and external factors - with the aim of a comprehensive assessment of their level of interaction, it is necessary to take into account these factors and the nature of their influence.

Key words: oil and gas economy sector, financial capacity, financial management, financial resources, oil companies.

FINANCING OF AGRICULTURE: THE FORM OF IMPLEMENTATION AND MANAGEMENT FEATURES

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Considered the issues of sustainable financial support for the development of agriculture, creation of conditions for producers of financial self-sufficiency in accordance with market requirements. Highlighted the problematic factors of resource availability and excessive dependence of agricultural activity on the external factors that determine the degree of validity of the rules and regulations adoption of production, economic and financial decisions. The approaches to improve the mechanism of state regulation of financial aid and support activities in agriculture.

Key words: Finance, financing, financial assistance, financial support, agriculture, regulation, self-sufficiency.

ACCOUNTING, STATISTICS**DEVELOPMENT INFORMATION SUPPORT
OF MANAGEMENT ORGANIZATIONS ON THE BASIS OF AUDIT:
OPTIMIZATION APPROACH**

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When choosing a management information for decision-making is quite difficult to solve the problem of its optimization. Taking into account that the composition of management information relies heavily on data of accounting, reporting, moreover popular is auditors information, auditing organizations and their control systems, then the optimization of this information should focus on its materiality. The article describes the approach to the allocation of significant areas and the control points entity that certainly contributes to establishing the scope of analytical procedures and further optimization of audited information.

Key words: management, information support, audit program, audited entity, risk, control points, optimization of information.