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STATE AND LAW. LEGAL SCIENCE

ECONOMIC LAW

PROCEEDINGS OF THE 1ST ALL-RUSSIA INTERUNIVERSITY SCIENTIFICALLY-PRACTICAL CONFERENCE “ECONOMIC LAW: THEORETICAL AND APPLIED ASPECTS”

© 2014 Ashmarina Elena Mikhailovna
Doctor of Jurisprudence, Professor

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PhD in Jurisprudence
Russian Academy of Justice

Russia, 117418, Moscow, Novocheryomushkinskaya st., 69, b. A
E-mail: Elena-Mikhaylovna@yandex.ru

Scientifically-practical conference was held on 24-25 January 2014 in the Russian Academy of Justice. Research supervisor: Doctor of Jurisprudence, Professor, Academician of the Russian Academy of Natural Sciences, head of Department of legal support of economic activity RAP Ashmarina Elena Mikhailovna.

INTERNATIONAL AND DOMESTIC LAW IN THE AREA OF GOVERNMENT PROCUREMENT IN THE CONTEXT OF PROTECTION OF THE RUSSIAN PRODUCERS

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PhD in Jurisprudence, Associate Professor, Lawyer
Moscow Academy of Humanities and Technology
Russia, 115201, Moscow, 2-nd Kotlyakovski, 1, b. 10
E-mail: Glinka05@mail.ru

In article system interaction of the international and internal law in the sphere of purchases of goods, works, services for ensuring the state and municipal needs is considered. The author draws a conclusion about approach of negative consequences for the Russian businessman in case of accession of Russia to the WTO Agreement on governmental purchases.

Key words: russian economy; contract system in the sphere of purchases of goods, works, services, state and municipal needs.

LEGAL PROCESS

FORMATION OF LEGAL TREATMENT OF CULTURAL PROPERTY AND DEMANDS OF GLOBAL ECONOMY: THEORY AND PRACTICE OF LAW APPLICATION

© 2014 Alexandrov Alexey Anatolievich
PhD in History, Associate Professor
Moscow State Institute of International Relations (University) of the Ministry
of Foreign Affairs of Russia
Russia, 125993, Moscow, Vernadskogo pr., 76
E-mail: Elena-Mikhaylovna@yandex.ru

Cultural heritage represents an integral part of international investments and global commerce. The formation of legal framework governing cultural property reflects recent developments and controversies that take place in the process of legal regulation of global economy. It is expected that in the near future Russian courts will handle the increased number of economic disputes involving cultural property.

Key words: cultural property, law system, right of ownership, civil legislation, tax legislation.

REALIZATION OF THE RIGHT TO FREEDOM OF INFORMATION: THEORETICAL AND PRACTICAL ASPECTS

© 2014 But Nadezhda Dmitrievna
Head of Public Prosecutions and the Rule of Law in the Economic Sphere
Doctor of Jurisprudence
Academy of the Prosecutor General of the Russian Federation
Russia, 117638, Moscow, Azovskaya st. 2, b. 1
E-mail: ndbut@mail.ru

Freedom of information as a constitutional principle includes such basic components as objectivity, availability of information, transparency in the activities of state and municipal bodies, the inadmissibility of abuse of freedom of information, etc. In recent years, particular importance is the realization of the right to freedom of information in public bodies. This is well illustrated by the Public Prosecutor's Office, which recently provided a qualitatively new powers that increase the efficiency of the right to freedom of information, it is actively used for new forms and methods of work, increase the efficiency of the implementation of the right to freedom of information.

Key words: freedom, information, a constitutional principle, the publicity, the prosecution, the authority.

ECONOMY. ECONOMIC SCIENCE

ECONOMY AND POLITICS

**FORMATION OF FINANCIAL MANAGEMENT POLICY SOURCES OF FINANCING
OF INNOVATIVE ACTIVITY**

© 2014 Goretov Igor Nikolaevich
Doctor of Economics, Professor
Mari State University
Russia, 424000, Yoshkar-Ola, Lenin sq., 1
E-mail: burvodstroy@list.ru

The article is devoted to theoretical aspects of financial policy and control the sources of financing of innovative activity. Address links between financial strategy, financial policy and the financial mechanism of the organization of the allocated elements of the system of financial policy of the organization and its organizational and methodological support.

Key words: financial policy, financial management, financial activities, financial risk management, regional cluster.

**COMPETITIVE STRATEGY AND TACTICS OF MANAGEMENT OF INDUSTRY'S
ENTERPRISES IN CASE OF DIFFERENT COMPETITION**

© 2014 Bespalko Vitalij Alexeevich
PhD in Economics
Krasnodar Cooperative Institute (filial) of Russian University of Cooperation
Russia, 350015, Krasnodar, Sedina st., 168/1
E-mail: voronov.a@mail.ru

The article is devoted to research and critic of actual methodology of strategic management on markets with freedom and limited competition. The author underlined the importance of situation's approach to planning and realization of competition's actions in different intensity of industrial market.

Key words: competition, competitive strategy, situation's approach, freedom competition, limited competition.

**AN INNOVATIVE MODEL OF ANALYSIS OF COMPETITIVENESS
OF THE AGRICULTURAL ENTERPRISE PERSONNEL**

© 2014 Nizova Ludmila Mikhailovna
Doctor of Economics , Professor
Volga State Technological University
Russia, 424000, Yoshkar-Ola, Lenin sq., 3
E-mail: nkc.yola@gmail.com

The article examines the factors that determine the competitiveness of the employees , as well as methods of individual and integrated evaluation of the competitiveness of frames.

Key words: competitiveness employee factors , certification , integrated assessment.

RECREATIONAL NEEDS OF WORKERS AS A FACTOR OF MOTIVATION OF LABOUR ACTIVITY

© 2014 Kakorina Marina Vyacheslavovna
PhD of Sociological Sciences, Associate Professor
North Caucasus Federal University, the Branch, in Pyatigorsk
Russia, 357500, Pyatigorsk, Matveev st., 35b, b. 6
E-mail: ecsn@sciex.ru

One of the types of motivation of labour activity can be considered satisfaction through recreation services. To meet recreational needs of workers contributes to the restoration of power absorbed by the labour market and in other immutable classes, namely, through the sanatorium-resort treatment and prevention of diseases, needs to improve, through conversation, walks, bathing, sun and air baths, games, passive recreation, needs physical development is a variety of sports, and the needs for knowledge and spiritual development.

Key words: motivation of labour activity, and recreational needs of human services, recreation, cultural, physical, psychological motivation.

THEORY OF ECONOMICS

“PRIVATE” AND “PUBLIC” IN MODERN ECONOMIC THEORY AND PRACTICE

© 2014 Zubrilin Eugeny Valerievich
Moscow State University named after M.V. Lomonosov
Russia, 119991, Moscow, Lenin Hills, 1
E-mail: evgeny-zubrilin@yandex.ru

The article tries to modify the existing approach to dichotomy “public-private” in economic theory. The concepts of public and private interests are considered. The article makes a conclusion about the complex amalgamation of public and private interests as a prerequisite for partnership relations between government and private sector.

Key words: partnership, private interest, public interest.

STATE REGULATION OF INNOVATIVE PROCESSES

© 2014 Tsaregordtsev Eugeny Ivanovich
Doctor in Economics, Professor
Mari State University
Russia, 424000, Yoshkar-Ola, Lenin sq., 1
E-mail: evgts@marsu.ru

The article examines the current problems of innovative development of the economy as a factor to improve business competitiveness, revealed a complex state regulatory measures in enhancing innovation processes.

Key words: innovation, scientific and technological progress, intellectual rent, innovation infrastructure.

ECONOMY AND MANAGEMENT

THE ECONOMIC ESSENCE OF THE INNOVATION CLUSTER IN A LOCAL TERRITORIAL SYSTEM OF ENTREPRENEURSHIP

© 2014 Faskhutdinov Azat Rinatovich
Kazan (Volga) Federal University
Russia, 420008, Kazan, Kremlevskaya st., 18
E-mail: vs.ossipov@gmail.com

The article considers the main methodology approaches of different foreign and Russian economists, concerning the economic essence of the innovative clusters in a regional economy. The main elements of the National Innovative System are given with the help of the traditional and official approach of the International Organization of Economic Cooperation and Development. The main conclusion of the article is that innovative cluster is one of the most important organizational and economic mechanisms of transferring the Russian economy to innovative model of the development.

Key words: innovative cluster, national innovative system, levels of innovations, innovative modernization of economy.

ENSURING BALANCED DEVELOPMENT OF ECONOMIC SYSTEMS OF INNOVATION IN THE CONSTRUCTION INDUSTRY

© 2014 Suvorova Alevtina Pavlovna
Doctor of Economics, Professor
Volga State Technological University
Russia, 424000, Yoshkar-Ola, Lenin sq., 3
E-mail: center_audita@mail.ru

Considered microsystem construction sector, including business enterprises with different scale innovation and investment activities. Stated the author's position towards a balanced development of innovation and investment in the construction industry.

Key words: construction sector, micro , economic aspects of cooperation, partnership, efficiency strategy.

INNOVATIVE APPROACHES TO THE MANAGEMENT ORGANIZATION TOURIST INFORMATION - SKY BUSINESS

© 2014 Polukhina Anna Nikolaevna
Doctor of Economics, Professor
Volga State Technological University
Russia, 424000, Yoshkar-Ola, Lenin sq., 3
E-mail: nkc.yola @ gmail.com

Considered innovative development of tourism on the basis of cluster theory and the theory of destinations. Offered a number of practical measures to promote the development of the organizational structure of the tourism organization.

Key words: tourism, strategy, cluster approach, de stinatsy types, principles of organizational culture.

COMPETITIVE ANALYSIS COMPANY PERSONNEL: INDICATORS AND METHODS

© 2014 Mironov Gennady Ivanovich
Doctor of Physico-Mathematical Sciences, Professor
Volga State Technological University
Russia, 424000, Yoshkar-Ola, Lenin sq., 3
E-mail: MironovGI@volgatech.net

This article describes the conceptual apparatus competitive enterprise personnel, highlighted scorecard and factors characterizing the competitiveness of workers.

Key words: competitiveness employee scorecard, fac-tors, the classification of personnel.

ATTRACTION OF INVESTMENTS IN TOURIST-RECREATION CLUSTER: TAX ASPECT

© 2014 Nazaraliev Islam Zamirovich
Institute of Economics of the Russian Academy of Sciences
Russia, 117218, Moscow, Nakhimovsky pr., 32
E-mail: tzeldner@gmail.com

The article discusses the possibility of attracting private investment by improving tax preferences.

Key words: tourism cluster, tax incentives, incentives, efficiency.

FINANCE, MONEY CIRCULATION AND CREDIT**SYNTHESES SYSTEM AND PROCESSNOGO APPROACH IN ESTIMATION
OF EFFICIENCY OF MANAGEMENT FINANCIAL RESOURCE COMMERCIAL
ORGANIZATION IN RISK AMBIENCE**

© 2014 Ryazanov Ivan Eugenievich
PhD in Economics, Associate Professor
Rostovskiy State University of the Ways of the Message
Branch in city Mineral Water
Russia, 357203, Stavropoliskiy edge, Mineral Water, Lenin st., 12 b
E-mail: Rihter_SRP@mail.ru

They are considered particularities system and процессного approach in management financial resource to organizations. The Offered models of the estimation financial risk to organizations, combining risk and resource component. Results of the study can be useful in process of the shaping efficient politicians management financial risk in commercial organization.

Key words: financial facility, financial risk, business-process, risk-field.

THE INVESTMENT POLICY OF PORTFOLIO INVESTMENTS

© 2014 Shvetsov Mikhail Nikolaevich
Doctor of Economics
Mari State University
Russia, 424000, Yoshkar-Ola, Lenin sq., 1
E-mail: nkc.yola @ gmail.com

Approaches to investment policy and its implementation in the field of portfolio investment. Groups of indicators generated using known financial instruments, taking into account the risk of the situation and possible to determine trends in the development of enterprises in investment policies.

Key words: investment, investment approach, investment policy, financial tools and trends.

ANALYSIS OF THE CONTROL SYSTEM OF A COMMERCIAL BANK LOAN PORTFOLIO

© 2014 Bakumenko Lyudmila Petrovna
Doctor of Economics, Professor
Mari State University
Russia, 424000, Yoshkar-Ola, Lenin sq., 1
E-mail: lpbakum@mail.ru

Considered analysis of the loan portfolio of one of the commercial banks , a technique which includes a comparative analysis of the creditworthiness of borrowers . Classes of borrowers identified on the basis of the methods and agglomerative hierarchical cluster analysis. Comparison of the results of the cluster analysis allowed the author to obtain reliable analytical information to manage the loan portfolio of the bank.

Key words: loan portfolio, cluster analysis, comparative analysis , the structure of the loan portfolio , management.

FINANCIAL SUPPORT OF CLUSTER DEVELOPMENT IN THE REGION

© 2014 Ryzhakov Eugeny Dmitrievich
Doctor of Economics, Professor
Volga State Technological University
Russia, 424000, Yoshkar-Ola, Lenin sq., 3
E-mail: nkc.yola @ gmail.com

In this article the approaches to the use of cluster method of economic development of the Republic of Mari El, and identify measures of financial support cluster development of the country.

Key words: cluster, cluster structure, clustering economics, financial measures.

ACCOUNTING, STATISTICS**RATING OF PREFERRED ALTERNATIVES FOR THE DEVELOPMENT
OF ORGANIZATION'S ACCOUNTABLE- ECONOMICAL SYSTEM**

© 2014 Zimakova Liliya Alexandrovna
Doctor of Economics, Associate Professor
© 2014 Prilutsky Dmitriy Anatolievich
Belgorod State University
Russia, 308015, Belgorod, Pobedy st., 85
E-mail: zimakova@bsu.edu.ru

The article illustrates the possibility of utilization hierarchy analysis technique for preference judgment, while choosing the direction of development of accountable-economical system. Impossibility of objective rating of all the circumstances and points of view provides authority for simultaneous use of Delphi method.

Key words: rating of preferred, utilization hierarchy analysis technique, accountable-economical system, Delphi method.

WORLD ECONOMY AND INTERNATIONAL ECONOMIC RELATIONS**CHANGING THE MODEL OF FOREIGN ECONOMIC ACTIVITY OF THE REGION
IN THE CONDITIONS OF PARTICIPATION IN EURASEC**

© 2014 Akopov Sergey Eduardovich
Rostov State Economic University (RSEU)
Russia, 344002, Rostov-on-don, Bolshaya Sadovaya st., 69
E-mail: oet2004@yandex.ru

Possibilities and prospects of development of foreign economic activity of Russian regions under conditions of participation in the EurAsEC, the modeling of this process. Identifies promising forms of transboundary cooperation of the countries - participants of the EurAsEC, is the SWOT analysis and are graphic and economic-mathematical models of foreign economic activity of Russian regions under conditions of participation in the EurAsEC.

Key words: foreign economic activity of the region, EurAsEC, economic integration, Euroregion, The Customs Union.